



Celebrate. Remember. Fight Back.®

5th Annual Relay For Life of Robbinsdale Area High Schools

2014 Sponsorship Package



For more information, please contact:

Nick Pilger
Community Relations
American Cancer Society
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www.relayforlife.org/rdalehsmn





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Dear Relay For Life Supporters,

On behalf of the Relay For Life of Robbinsdale Area High Schools, I would like to thank you for your consideration in helping us in the fight against cancer. **This past year in our 4th Relay For Life of Robbinsdale Area High Schools we raised an incredible \$43,000 for the fight against cancer bringing our 4 year total to over \$110,000!** With over 500 people in attendance from all across the community we celebrated some very special survivors in our biggest Relay For Life yet! We would like you to know the importance of your support as we host these events and the difference it makes not only for our event, but for those fighting cancer.



This year will be the 5th Annual Relay For Life of Robbinsdale Area High Schools and our event will take place on **May 17, 2014, from 6pm to 6am at Cooper High School**. Our Relay For Life event serves three different purposes; **CELEBRATING** the lives of those who have battled cancer, **REMEMBERING** the loved ones lost to the disease and **FIGHTING BACK** to end cancer in our lifetime. Each year the community comes together for a night that bonds us all together in the fight against cancer and we hope you will join us.

Sponsorship of our Relay For Life event allows you to help eliminate cancer by directly supporting the American Cancer Society, the world's leading cancer research, education, advocacy and service organization. Enclosed you will find different options to help support the Relay For Life of Robbinsdale Area High Schools and we hope you will take a moment to see how you can help.

Cancer does not discriminate, nor does cancer ask permission to touch the lives of those we care for. One in three people will hear the words "you have cancer" in their lifetime. For those one in three we pledge to keep fighting. We hope you will join us in the fight!

With heartfelt thanks,

The Robbinsdale Relay For Life Committee



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Sponsorship Opportunities	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250	Purple Sponsor \$100	In-Kind \$_____
Corporate logo displayed on all Rdale Relay For Life marketing materials	X				Depends on Value
Corporate logo on the back of over 500 Rdale Relay For Life participant t-shirts	X				Depends on Value
Corporate logo displayed on sponsor tab on Rdale Relay For Life website	X	X			Depends on Value
Corporate logo displayed on Rdale Relay For Life social media platforms	X	X			Depends on Value
Recognition certificate for business	X	X	X		Depends on Value
Corporate name on Rdale Relay For Life website	X	X	X		Depends on Value
Recognition in Rdale Relay For Life event program	X	X	X	X	Depends on Value
Corporate logo displayed on _____ track sign(s)	4	3	2	1	Depends on Value

Please email a Jpeg of your business logo to nick.pilger@cancer.org

\$1,000 \$500 \$250 \$100 Other: _____ In-Kind Donation

Company Name Donation Amount/In-Kind Value

Company Contact (print name) Company Contact (signature)

Address

City, State, Zip Phone

E-mail Address

Deadline: Friday, April 11, 2014 PLEASE MAIL TO: American Cancer Society, Attn: Nick Pilger
2520 Pilot Knob Road, Ste. 150, Mendota Heights, MN 55120