Coaches vs. Cancer

The Coaches vs. Cancer program is a nationwide collaboration between the American Cancer Society and the National Association of Basketball Coaches.

This initiative leverages the personal experiences, community leadership, and professional excellence of coaches nationwide to increase cancer awareness and promote healthy living through year-round awareness efforts, fundraising activities, and advocacy programs. Since 1993, coaches have raised more than $87 million for the American Cancer Society.

Coach Mike Brey and his wife, Tish, are strong supporters of the Coaches vs. Cancer program. They helped make the University of Delaware into one of the top fundraising schools in the country through the Coaches vs. Cancer program, raising more than $230,000, and now have Notre Dame among the national leaders in the fight against cancer. Since 2000, the Notre Dame Basketball Coaches vs. Cancer program has raised more than $2.4 million.

In February 2003, Coach Brey was appointed to the Coaches vs. Cancer National Council. In April 2003, he was the recipient of the Coaches vs. Cancer Champions Award for his fundraising efforts.

ndgolfclassic.org

For more information, please contact:
Rick Peltz, Event Chair
574.532.1000 | rpeltz@peltzservices.com
Jessica McCrea, Distinguished Events, American Cancer Society, Inc.
574.257.9789, Opt. 3
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Coaches vs. Cancer Notre Dame Golf Classic Committee:

Coach Mike Brey, Honorary Chair
Rick Peltz, Event Chair
Tim Firestone
Danny Nussbaum
Michael Sullivan
David Whitfield
Jessica McCrea, American Cancer Society Staff

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THE OFFICIAL SPONSOR OF BIRTHDAYS

Thanks to the generous donations from corporate supporters and individuals like you, we save lives by helping people stay well and get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

American Cancer Society
Lakeshore Division
Northwest Indiana Office
130 Red Coach Drive, Mishawaka, IN 46545
p) 574.257.9789 | f) 574.257.9790

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## Become a Sponsor

**Presenting Sponsor • $25,000**
- Two (2) foursomes
- Logo placement on event apparel
- Prominent signage at golf event
- Logo placement on event website and all social media
- Logo placement on all registration materials
- Mention in promotional materials

**Auction Sponsor • $15,000**
- Two (2) foursomes
- Prominent signage at golf event
- Logo placement on event website and all social media
- Mention in promotional materials

**Tee Gift Tent Sponsor • $10,000**
- One (1) foursome
- Prominent signage at golf event
- Logo placement on event website and all social media
- Mention in promotional materials

**Dinner Sponsor • $6,500**
- One (1) foursome
- Prominent logo display at tournament dinner
- Hole sponsorship
- Logo placement in tournament program
- Company name listed on golf cart GPS

**Lunch Sponsor • $6,500**
- One (1) foursome
- Prominent logo display in lunch pavilion
- Hole sponsorship
- Logo placement in tournament program
- Company name listed on golf cart GPS

**Cart Sponsor • $6,500**
- One (1) foursome
- Prominent logo display on golf carts
- Hole sponsorship
- Logo placement in tournament program
- Company name listed on golf cart GPS

**Corporate Team Sponsor • $3,500**
- One (1) foursome
- Hole sponsorship
- Logo placement in tournament program
- Company name listed on golf cart GPS

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The 11th annual Coaches vs. Cancer Notre Dame Golf Classic – with silent auction – is presented by Four Winds Casino Resort. This unique event is hosted exclusively by Coach Mike Brey each year with the sole purpose of raising funds and awareness for cancer research.

### SCHEDULE OF EVENTS

**Sunday, August 2, 2015**
**Silent Auction and Reception**
*Doors and Auction Open at 6 p.m.*
Each registered foursome will receive eight (8) tickets to the auction and reception. Additional tickets will be for sale at the door for $50.
Complimentary hors d’oeuvres, beer, and wine will be served, and a cash liquor bar will be available. To purchase tickets to the silent auction, please contact Jessica McCrea at 574-257-9789, Opt. 3.

Enjoy bidding on one-of-a-kind sports memorabilia and experiences. A must for sports fans!

**Monday, August 3, 2015**
**Coaches vs. Cancer Notre Dame Golf Classic**
*Blackthorn Golf Club*
*Registration 10 a.m. / Shotgun start at noon*
*Lunch served from 10:45 a.m. – noon*
*Each foursome: includes eight (8) mulligans per foursome, lunch and awards dinner*

Awards dinner and ceremony following the tournament are included in the price of the foursome.

Join our VIP Guest, Irish legend Austin Carr, and Coach Mike Brey for dinner and an awards ceremony at Blue Heron Restaurant, following the tournament.

Event includes team prizes, special guests, beverage and snack carts, contests, and more!

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At least 73% of money raised for the American Cancer Society is used to fund cancer research, patient support, and programs for prevention, education, early detection, and treatment of cancer, which saves lives and improves quality of life for our friends, families, and communities.