The American Cancer Society’s

Purses, Pouts, & Pearls
A BLUEGRASS BELLE’S NIGHT OUT

Friday, March 13, 2020 | Sloan Convention Center
Bowling Green, Kentucky

AN ENTERTAINING EVENING OUT FOR WOMEN THAT PROMOTES HEALTHY LIVING AND RAISES FUNDS FOR THE AMERICAN CANCER SOCIETY TO HELP CENTRAL KENTUCKY STAY WELL, GET WELL, FIND CURES AND FIGHT BACK AGAINST CANCER.

SPONSORSHIP OPPORTUNITIES

THE OFFICIAL SPONSOR OF BIRTHDAYS.
About the Event

Gather up the girls and come out for an exciting occasion of:

Purses
Fun and engaging games of Bingo with ultimate prizes, famous-maker purses!

Pouts
Silent Auction and Raffle featuring items to pamper your lips. There will be a gift bag to take home with you when you depart, featuring a special lip stick or gloss.

Pearls
A mix of pearl and gemstone jewelry from local merchants and hand-crafted, custom-made pieces by area artisans available in the silent auction.
A large silent auction featuring embellished items to fulfill any girl’s dreams. The practical and the exquisite, the adventurous and the ordinary make up tables of items competing for the highest bid to aid the Society’s offering of free programs and services to cancer patients.
Each entry to the event includes: a ticket to the event, an extraordinary buffet of food, full cash bar, a swag bag of items as our parting gift, entertainment and music that will make you want to get on your feet, a card for the first bingo game, and the opportunity to participate in purse bingo, raffle, and the grand silent auction.
You won’t want to miss the ultimate ladies event!

Why Support the American Cancer Society?

Help People Stay Well
Knowing the facts about cancer can save lives. With both prevention and early detection information, people can take an active role in how cancer affects them.

Find Cures
The aim of the Society’s research program is to determine the causes of cancer and support efforts to prevent and cure the disease. The American Cancer Society is the largest source of private, non-profit cancer research funds in the US, second only to the federal government in total dollars spent. To date, the American Cancer Society has invested $3.4 billion in cancer research and has funded 49 Nobel Laureates. We have played a role in nearly every major cancer breakthrough in recent history including:
- The link between smoking and cancer
- Using mammography to detect early cancer
- New treatments for childhood leukemia and advanced breast cancer

Help Patients Get Well
The American Cancer Society offers support and service programs from connecting patients with survivors to providing a place to stay when treatment facilities are far from home.

Fighting Back
Cancer is a medical, social, psychological and economic issue. It’s also a political issue. The Society’s advocacy efforts strive to influence public policies at all levels.
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: $2,000

- Recognized as the American Cancer Society’s Purses, Pouts & Pearls Presented by (insert company name).
- Company logo as Presenting Sponsor will appear on all promotional materials distributed throughout the community.
- Company name as Presenting Sponsor will be included in all press materials distributed to local media outlets promoting the event.
- Recognition as Presenting Sponsor of the Purses, Pouts, & Pearls on program.
- Company logo as Presenting Sponsor will appear on event Invitations in color. (Mailed to more than 700 households in Central Kentucky)
- Company will receive two reserved tables (seating for 9 at each table) with signage at the Purses, Pouts & Pearls event.
- Company may promote product or service by placing it in swag bags, distributed to all participants. (Approved by the American Cancer Society)

*If commitment is made prior to January 31st printing deadline.

Purses Sponsor: $1,000

- Company logo will appear on all promotional materials distributed throughout the community.
- Recognition as Purses Level Sponsor of the Purses, Pouts, & Pearls on program.
- Company will receive one reserved table (seating for 9) with signage at the Purses, Pouts & Pearls event.
- Company logo as Purses Level Sponsor will appear on event Invitations in color. (Mailed to more than 700 Central Kentucky households)
- Company may promote product or service by placing it in swag bags, distributed to all participants. (Approved by the American Cancer Society)

*If commitment is made prior to January 31st printing deadline.

Pouts Sponsor: $750

- Company logo will appear on all promotional materials distributed throughout the community.
- Recognition as Pouts Level Sponsor of the Purses, Pouts, & Pearls on program.
- Company logo as Pouts Level Sponsor will appear on event Invitations in color. (Mailed to more than 700 Central Kentucky households)
- Company will receive 6 tickets for reserved seating with signage at the Purses, Pouts & Pearls event.
- Company may promote product or service by placing it in swag bags, distributed to all participants. (Approved by the American Cancer Society)

*If commitment is made prior to January 31st printing deadline.
Pearls Sponsor: $500

- Company logo will appear on all promotional materials distributed throughout the community.
- Recognition as Pearls Level Sponsor of the Purses, Pouts, & Pearls on program.
- Company logo as Pearls Level Sponsor will appear on event Invitations in color. (Mailed to more than 700 Central Kentucky households)
- Company will receive 4 tickets for reserved seating with signage at the Purses, Pouts & Pearls event.
- Company may promote product or service by placing it in swag bags, distributed to all participants. (Approved by the American Cancer Society)
  *If commitment is made prior to January 31st printing deadline.

Swag Bag Sponsor: $250

- Company logo on all Swag Bags for attendees.
- All Swag Bag Sponsors will be announced at the event.
- Opportunity to provide items for the Swag Bags.

VIP (Very Important Purse) Sponsor: $100

- Company or individual will be recognized as the Purses Level at the event.
- This sponsorship will assist in obtaining purses and/or wallets for the Purses, Pouts and Pearls event.
THE AMERICAN CANCER SOCIETY’S
Purses, Pouts & Pearls

SPONSOR COMMITMENT FORM

Yes, I/We will support the American Cancer Society by sponsoring Purses, Pouts & Pearls at the level indicated below:

___ Presenting Sponsor: $2,000
___ Purses Sponsor: $1,000
___ Pouts Sponsor: $ 750
___ Pearls Sponsor: $ 500
___ Swag Bag Sponsor: $ 250
___ Finale Round Sponsor: $ 100
___ Reserved Table for 9: $ 375

Name: ____________________ Company: ____________________
Address: ____________________
City: ___________ State: ___________ Zip: ____________
Phone: ______________ E-mail: ____________________

_____ Check Enclosed  _____ Please Invoice
Credit Card ____________________ Exp Date ____________________

Please Return to….
American Cancer Society
  c/o Jill Isom
  952 Fairview Ave, Suite 4
  Bowling Green, KY  42101
  270-745-1964
  jill.isom@cancer.org

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