

thirty-seventh annual

ANCHORAGE

WINE &

FOOD

FESTIVAL

A gala event to benefit the American Cancer Society





ANCHORAGE WINE & FOOD FESTIVAL

Saturday, September 17, 2022

DISCOVERY BALLROOM, HOTEL CAPTAIN COOK
DOORS OPEN AT 5:30 P.M.

About the American Cancer Society

For over 100 years, the American Cancer Society has been working together with you, our donor, in a relentless pursuit to lead the fight to end cancer. With your support, we have ushered in an era where more people survive cancer than ever before. As the second-largest funder of cancer research in the U.S. next to the federal government, the American Cancer Society has translated our research

findings into action, contributing to a 25% decline in the U.S. cancer mortality rate since the early 1990's. In Alaska, you have partnered with us to ensure that all Alaskan cancer patients have access to the lifesaving treatments they need by providing free rides to and from appointments, and flights and lodging for those who require treatment far from home.

American Cancer Society research has contributed to a 25% decline in the U.S. cancer mortality rate since the early 1990's.

About the Anchorage Wine & Food Festival

Beginning as an intimate wine-pairing dinner in a local doctor's home, the Anchorage Wine & Food Festival has ascended to become one of Alaska's premier philanthropic events and is the most significant annual fundraiser benefitting the American Cancer Society in our state.

Thanks to the generosity of our supporters, the Anchorage Wine & Food Festival is regularly recognized for having one of the lowest expense ratios nationwide for an American Cancer Society event of this size. The 2020 Virtual Anchorage Wine & Food Festival was yet another great fundraising success despite immense challenges presented by the coronavirus pandemic, raising over \$410,000 net with less than 1% expenses.

Event Highlights

- A refined six-course meal, each course prepared by a different Alaska chef and perfectly paired with premium wine
- Unique items in the live and silent auctions and an interactive "Bid Board"
- Fun "Games of Giving"
- An opportunity to hear the progress made in cancer research, prevention and treatment thanks to you, our donor, and the impact you've had on the lives of Alaska cancer patients

Event Chair

MICHELLE LEKITES
Insight Marketing

Tax ID Number

13-1788491

Contact

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400 of Alaska's most distinguished residents attend the Anchorage Wine & Food Festival each year.

Presenting Sponsor \$25,000

This premier sponsorship opportunity is the only one that ensures your company name is alongside the Anchorage Wine & Food Festival name every time it is written or mentioned. This most visible sponsorship will draw attention to your company's leading role in the fight against cancer.

- Recognition as "Presented by" in all print and electronic materials
- Two (2) tables of ten (10) guests
- Twenty (20) admissions to the VIP Pre-Party
- Corporate designee invited on stage during the event
- 60-second vignette highlighting your company to air during the gala (video production provided)
- Branded recognition on the main stage (production provided)
- Branded recognition at the main entrance of the ballroom (production provided)
- Full-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

70% of the patients served by the American Cancer Society in Alaska are low-income, under-insured and currently fighting for their lives.

Survivorship \$15,000

Half of all men and one-third of all women will develop cancer during their lifetime. As survivorship sponsor, your contribution will help ease the journey of cancer patients by funding programs and services that directly benefit them.

- Recognition as "Survivor Sponsor" in the event program
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- 45-second vignette highlighting your company to air during the gala (video production provided)
- Branded recognition at the main entrance of the ballroom (production provided)
- Full-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
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VIP Pre-Party \$15,000

Our top-tier supporters and their guests begin their Anchorage Wine & Food Festival experience with a private VIP Pre-Party in the Quarter Deck of the Hotel Captain Cook. The VIP Pre-Party is an exclusive opportunity for your company representatives to network with the event's most distinguished guests.

- Corporate designee invited to deliver a VIP Pre-Party toast
- VIP Pre-Party beverage napkins featuring your company logo (production provided)
- Company logo featured on all digital invitations to VIP Pre-Party guests
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- 45-second vignette highlighting your company to air during the gala (video production provided)
- Branded recognition in the Quarter Deck (production provided)
- Branded recognition at the main entrance of the ballroom (production provided)
- Full-page color acknowledgment in the event program
- Logo in the event slide show
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Bid Board \$12,500

Want your company's logo featured at the center of the excitement? The "Bid Board" is a fun and action-packed highlight of the evening, giving guests the opportunity to bid on special auction items using an interactive process.

- Company logo on the bid boards (production provided)
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- Opportunity to provide logoed pens for the bid board area
- Half-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event executive committee
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Thanks to our donors, 49 American Cancer Society-funded researchers have won the Nobel Prize for their groundbreaking discoveries.

Note: All printed recognition is contingent upon the July 31, 2022 print deadline

Keynote Speaker \$12,500

Each year, the American Cancer Society invites a notable guest to the Anchorage Wine & Food festival to share an inspiring story of challenge and adversity - and how it was conquered.

- Company designee invited on stage to introduce the keynote speaker
- Company logo displayed in the event program next to the speaker's biography
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- Branded recognition at the main entrance of the ballroom (production provided)
- Half-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
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Gratitude \$10,000

Showcase your brand alongside the American Cancer Society as we thank our 400 guests for their support at the Anchorage Wine & Food Festival.

- Company logo printed on thank you gift distributed to each event attendee (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
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Prevention \$10,000

Many cancer deaths could be prevented by making healthy choices such as not smoking, keeping active and getting recommended screening tests. As the prevention sponsor, your contribution will help us save lives by funding educational outreach on cancer prevention and early detection.

- Recognition as the "Prevention Sponsor" in the program
- Branded recognition at the main entrance of the ballroom (production provided)
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
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Printing \$10,000

Highlight your company by sponsoring printed and electronic materials associated with the event, including the program and e-vite.

- Recognition as the "Printing Sponsor" in the event program and electronic invitations
- With multi-year commitment, recognition as "Printing Sponsor" in the 2020 sponsorship booklet
- Branded recognition at the main entrance of the ballroom (production provided)
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
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Table Gift \$10,000

Each distinguished guest at the Anchorage Wine & Food Festival will be welcomed by a gift branded with your company name and logo. We encourage the provision of a wine or food-related gift but would welcome alternative suggestions.

- Company logo imprinted on each gift (production provided)
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- Branded recognition at the main entrance of the ballroom (production provided)
- Half-page color acknowledgement in the event program
- Logo in the event slide show
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Research \$10,000

The American Cancer Society has funded 47 Nobel Prize winners in cancer research. Help us find a cure by matching dollar-for-dollar donations raised during our paddle-raise for cancer research at the event (up to \$10,000).

- Recognition as the "Research Sponsor" in the event program
- Branded recognition at the main entrance of the ballroom (production provided)
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
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Valet \$10,000

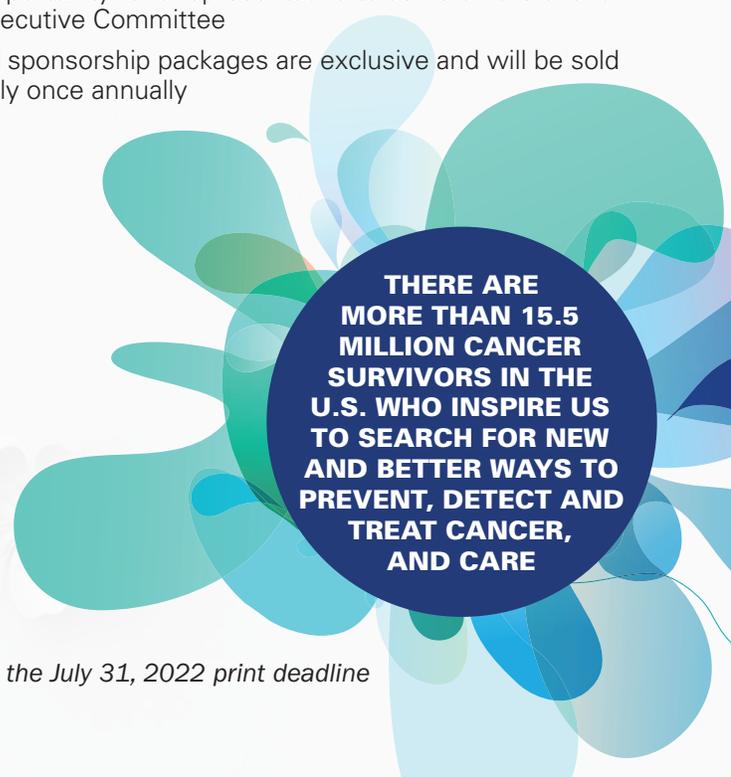
Be the first to welcome distinguished guests to the Anchorage Wine & Food Festival by becoming the valet sponsor of the event!

- Opportunity to provide company-branded gifts and/or cards to be placed in each guest's vehicle by valet attendants
- Opportunity to park company vehicle near drop-off area
- Branded recognition at the vehicle drop-off (production provided)
- Table for ten (10) guests
- Ten (10) admissions to the VIP Pre-Party
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
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No-Host Bar \$7,500

Showcase your company with branding at the place where guests flock to in droves – the no-host bar!

- Branded recognition near one of the no-host bars (production provided)
- Beverage napkins featuring company logo at one of the no-host bars (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
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**THERE ARE
MORE THAN 15.5
MILLION CANCER
SURVIVORS IN THE
U.S. WHO INSPIRE US
TO SEARCH FOR NEW
AND BETTER WAYS TO
PREVENT, DETECT AND
TREAT CANCER,
AND CARE**

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Auction Paddle \$7,500

Your company will be highlighted on the auction paddle printed on the back of each program, to be held high during every bid of the live auction!

- Company logo printed on the back of each program where the auction paddle is featured (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
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Champagne \$7,500

What better way to kick off the main event than to offer the opening champagne toast from the main stage to all 400 guests!

- Corporate designee invited on stage to deliver the champagne toast
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Check-In \$7,500

Be the first logo all 400 guests see as they check in to this amazing event!

- Branded recognition near the check-in area (production provided)
- Opportunity to provide logoed pens for the check-in area
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Check-Out \$7,500

Be the brand that each guest remembers as they leave the event. As the check-out sponsor, you have the opportunity to provide branded bags that a guest's auction items will be placed in as they check out!

- Branded recognition near the check-out area (production provided)
- Opportunity to provide branded bags that our volunteers will place guests' auction items in as they leave the event
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
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Décor \$7,500

Have your logo in front of the eyes of every guest all night as part of the centerpiece! Your sponsorship will allow the American Cancer Society to create an atmosphere of high-end sophistication, helping us raise more money for our mission.

- Branded recognition on each centerpiece at the event (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

In 2021 and 2022, the American Cancer Society awarded special grants to local health systems to assist with the unique transportation needs of Alaskan cancer patients.

The American Cancer Society and the Alaska Native Tribal Health Consortium co-presented to all delegates at the 2021 AFN convention on the disproportionate impact of cancer among Alaska Natives and the critical need for increased prevention and screening.

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Game of Chance \$7,500

The Anchorage Wine & Food Festival features a popular Game of Chance for guests to participate in as one of our fun “games of giving!” The winner will receive a highly sought-after prize!

- Company logo on aprons worn by volunteers (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo on the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Game of Skill \$7,500

Guests of the Anchorage Wine & Food Festival can test their skill at an interactive game and have the chance to win a big-ticket prize!

- Branded recognition near the Game of Skill area (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
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Light Up the Night \$7,500

Guests at the gala will have an opportunity to purchase a sparkling, light-up ring which allows them to participate in our heads-and-tails game. The winner of the game will be awarded a fantastic prize!

- Company logo printed on tags attached to each light-up ring (production provided)
- Company logo on aprons worn by volunteers (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Mission Boutique \$7,500

The mission boutique is a unique opportunity to provide a much-needed, practical service for a cancer patient right here in Alaska, such as counseling, a ride or a place to stay - received free of charge.

- Company logo on aprons worn by volunteers (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Mystery Wine \$7,500

Your company logo will be placed on 100 wine bags and featured in this interactive “game of giving.” Guests will purchase a bottle of wine in an opaque bag with the chance to receive extra prizes or bottles valued well over \$100!

- Company logo printed on wine bags (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually



The American Cancer Society is the second-largest funder of cancer research in the U.S., after the federal government.

Note: All printed recognition is contingent upon the July 31, 2022 print deadline

Silent Auction \$7,500

The silent auction at the Anchorage Wine & Food Festival is a draw for all guests. Your company name will be prominently featured on materials used to make this key activity a success.

- Branded recognition near the silent auction (production provided)
- Opportunity to provide branded pens and/or clipboards for the silent auction
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Tablesides Wine Service \$7,500

Feature your company's logo on custom aprons worn by American Cancer Society volunteer tablesides wine servers. These volunteers mingle among all distinguished guests throughout the evening.

- Company logo on aprons worn by volunteer wine servers (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Technology \$7,500

Ensure that guests have a smooth and flawless experience at the Anchorage Wine & Food Festival by becoming the event's technology sponsor!

- Brand recognition at the main entrance of the ballroom (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Powder Room \$7,500

Reserve the opportunity to display your brand prominently and separate from the distractions of the ballroom at the one spot guests can't avoid – the powder room! Fill the men's and women's restrooms with branded swag of your choice for guests to take home.

- Brand recognition near the restrooms located directly below the ballroom (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

The advocacy work of the American Cancer Society Cancer Action Network has contributed to a 70% decrease in the high school cigarette smoking rate since 1997.

Note: All printed recognition is contingent upon the July 31, 2022 print deadline

After Party \$7,500

Showcase your brand and help set the stage for one of the most fun and memorable parts of the evening – the after party!

- Branded recognition on the dance floor and the DJ booth (production provided for both)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Photo Booth \$7,500 (plus cost of photo booth)

Provide guests with a memento from the evening and associate your brand with your commitment to the American Cancer Society. Photo printouts will feature your logo co-branded with the American Cancer Society.

- Company logo co-branded with the American Cancer Society on photo printouts
- Brand recognition in the photo booth area (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Live Auction \$7,500

Showcase your brand during the most exciting portion of the evening – the live auction! All eyes will be on the volunteer spotters as they proudly sport your logo on their aprons and glow wands.

- Company logo on aprons worn by volunteer live auction spotters (production provided)
- Company logo on light-up wands used by volunteer live auction spotters (production provided)
- Table for ten (10) guests
- Quarter-page color acknowledgment in the event program
- Logo in the event slide show
- Verbal recognition at the event
- Opportunity for a representative to serve on the event Executive Committee
- All sponsorship packages are exclusive and will be sold only once annually

Table of 10 \$6,000

If you and your friends want to be part of the festivities without any brand recognition or fanfare, this is the option for you!



American Cancer Society volunteers are the heart and soul of our organization. Thank you for all you do to ensure we're able to save lives, celebrate lives, and lead the fight for a world without cancer.

Note: All printed recognition is contingent upon the July 31, 2022 print deadline

Sponsorship Opportunities

All sponsorship packages are exclusive and will be sold to only one company annually. All packages include logo placement in the event slideshow, verbal recognition at the event and an opportunity for a representative to serve on the event Executive Committee.

SPONSOR	PRICE	VIP PARTY	GALA	ACKNOWLEDGMENT	VIGNETTE	SPECIAL BENEFITS
Presenting	\$25,000	20 Tickets	20 Seats	Full Page	60 Sec	Recognized as "presented by" everywhere Anchorage Wine & Food Festival appears. Corporate designee invited on stage during the event. Branded recognition on the main stage and at main entrance (production provided).
Survivorship	\$15,000	10 Tickets	10 Seats	Full Page	45 Sec	Recognition as the survivorship sponsor in the program. Branded recognition at main entrance (production provided).
VIP Pre-Party	\$15,000	10 Tickets	10 Seats	Full Page	45 Sec	Corporate designee invited to deliver a VIP Pre-Party toast. VIP Pre-Party beverage napkins featuring your company logo. Branded recognition in the Quarter Deck and at main entrance (production provided).
Bid Board	\$12,500	10 Tickets	10 Seats	Half Page	N/A	Company logo on the bid boards (production provided). Opportunity to provide logoed pens for the bid board area.
Keynote Speaker	\$12,500	10 Tickets	10 Seats	Half Page	N/A	Company designee invited on stage to introduce keynote speaker, logo displayed in program next to speaker's biography, branded recognition at main entrance (production provided).
Gratitude	\$10,000	N/A	10 Seats	Quarter Page	N/A	Branded recognition at main entrance (production provided). Company logo printed on thank you gift distributed to each event attendee (production provided).
Prevention	\$10,000	10 Tickets	10 Seats	Quarter Page	N/A	Recognition as prevention sponsor in the program. Branded recognition at main entrance (production provided)
Printing	\$10,000	10 Tickets	10 Seats	Quarter Page	N/A	Company recognized as printing sponsor on printed and electronic materials (program, e-vite (and 2020 sponsorship booklet with multi-year commitment)). Branded recognition at main entrance (production provided).
Research	\$10,000	10 Tickets	10 Seats	Quarter Page	N/A	Recognition as research sponsor in the program. Branded recognition at main entrance (production provided).
Table Gift	\$10,000	10 Tickets	10 Seats	Half Page	N/A	Company logo on each guest's gift. Branded recognition at main entrance (production provided).
Valet	\$10,000	10 Tickets	10 Seats	Quarter Page	N/A	Branded recognition at vehicle drop-off (production provided). Opportunity to park company vehicle near valet area. Company-provided gift and/or card placed in each guest's vehicle.
No-Host Bar	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition near one of the no-host bars (production provided). Beverage napkins featuring company logo (production provided).
Auction Paddle	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo displayed on auction paddle printed on the back of guest programs.
Champagne	\$7,500	N/A	10 Seats	Quarter Page	N/A	Corporate designee invited on stage to deliver champagne toast.

SPONSOR	PRICE	VIP PARTY	GALA	ACKNOWLEDGMENT	VIGNETTE	SPECIAL BENEFITS
Check-In	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition near check-in area (production provided). Opportunity to provide logoed pens for check-in area.
Check-Out	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition near check-out area (production provided). Opportunity to provide logoed bags for guests to take home.
Décor	\$7,500	N/A	10 Seats	Quarter Page	N/A	Logo placement within the centerpiece at each table (production provided).
Game of Chance	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on aprons worn by volunteers (production provided).
Game of Skill	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition in the Game of Skill area (production provided).
Light Up The Night	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on a tag attached to each ring (production provided). Company logo on aprons worn by volunteers (production provided).
Mission Boutique	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on aprons worn by volunteers (production provided).
Mystery Wine	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on wine bags (production provided).
Silent Auction	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition in silent auction area (production provided). Opportunity to provide company logoed pens and/or clipboards for the silent auction.
Tableside Wine Service	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on aprons worn by volunteer wine servers (production provided).
Technology	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition at main entrance (production provided).
Powder Room	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition near the main restrooms (production provided). Company-provided branded swag on display inside each restroom for guests to take home.
After Party	\$7,500	N/A	10 Seats	Quarter Page	N/A	Branded recognition on the DJ booth and the dance floor (production provided).
Photo Booth	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo co-branded with the American Cancer Society on photo printouts. Brand recognition in the photo booth area (production provided).
Live Auction	\$7,500	N/A	10 Seats	Quarter Page	N/A	Company logo on aprons worn by volunteer live auction spotters (production provided). Company logo on light-up wands used by volunteer live auction spotters (production provided).
Table of 10	\$6,000	N/A	10 Seats	N/A	N/A	N/A

Note: All printed recognition is contingent upon the July 31, 2022 print deadline. Multi-year commitments are available for all sponsorship opportunities. Please contact American Cancer Society staff for details.



Design services donated by

