



Mission Statement

The American Cancer Society is the nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

2015 Goals

Mortality Goal:

The American Cancer Society delivers **hope**. We now know that with a nationwide dedicated effort, in collaboration with community partners, we can double the number of lives saved from cancer.

Incidence Goal:

The American Cancer Society is making **progress**. Fewer people now hear the words "you have cancer." Through targeted cancer research and teaching people how to prevent cancer, the number of Americans diagnosed with cancer will continue to fall.

Quality of Life Goal:

The American Cancer Society is the most trusted source for **answers**. We empower people to make informed decisions while advocating for the highest quality of life for cancer patients and their families.

For cancer information anytime, contact the American Cancer Society at www.cancer.org or 1.800.ACS.2345