

SPONSORSHIP OPPORTUNITIES



TULSA CATTLE BARONS' BALL
NOVEMBER 12, 2022
181 RANCH
3813 E. 181ST STREET SOUTH, BIXBY



Our mission is simple. Save lives and celebrate life, every single day.

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service. Progress in the war against cancer has triggered a 29% decline in U.S. deaths over the past two decades, which equates to 2.9 million fewer cancer deaths. But we can't stop there.

However, in 2022, an estimated 23,700 Oklahoma residents will learn they have cancer and 8,620 will lose their fight.

Since 2018, the American Cancer Society has granted Oklahoma health systems with \$103,000 in transportation assistance which has provided roughly 1,400 Oklahomans with 21,000 rides to life-saving cancer treatments.

*Any 2022 Tulsa Cattle Barons' Ball Sponsorship restricted to transportation will directly support the Oklahoma Patient Transportation Grant Program's 2022 goal of \$70,000 and at an average cost of \$10 per ride, your donation could provide hundreds, if not thousands, of rides to treatment for Oklahoma patients in need.

2022 Cattle Barons' Ball Chair
Kensley Wright

2022 Cattle Barons' Ball Honorary Chairs
U.S. Representative Kevin Hern and Tammy Hern



For sponsorship or details please visit tulsacattlebaronsball.org or email Dana Harris, Dana.Harris@cancer.org.

2022 TULSA CATTLE BARONS' BALL



Sponsorship opportunities

★ 2022 CATTLE BARONS' TITLE SPONSOR \$40,000

UNDERWRITING OPPORTUNITIES:

- Sole Title Sponsor
- Naming rights and First Right of Refusal

* In addition to your amenities, your donation will help to provide 400 rides.

CATTLE BARON AMENITIES:

- 2 Premier Tables of 10 – 20 guests total with VIP Table Service
- 20 VIP tickets night of party
- 20 Commemorative Gifts
- Private Meet and Greet for guests with talent
- Sponsored Welcome Cocktail served in your honor with branded cocktail napkin and cup/glass
- Prominent logo placement on all promotional materials
- Logo placement on top third of Cattle Barons' Ball website
- Prominently placed signage at event (ACS will provide)
- Two-page ad/company story in program
- Social media recognition
- Speaking opportunity at Ball and Children's Party
- Check presentation to Cancer Control with total amount/rides raised complete with press release sent to local media.
- Invitation to exclusive CBB events throughout the year
- On-screen recognition at event and verbally by Emcees
- Acknowledgment in pre- and post-event publicity

★ 2022 CATTLE BARONS' PRESENTING SPONSOR \$30,000 2 AVAILABLE

UNDERWRITING OPPORTUNITIES:

- Presenting Sponsor(s)

* In addition to your amenities, your donation will help to provide 300 rides.

CATTLE BARON AMENITIES:

- 2 Premier Tables of 10 – 20 guests total with VIP Table Service
- 15 VIP tickets night of party
- 20 Commemorative Gifts
- Commemorative gift provided in your name for guests
- Private Meet and Greet for guests with talent
- Logo included on all event promotional materials
- Logo included on lower third of event website
- Prominently placed signage at event (ACS will provide)
- Full-page ad in program
- Social media recognition
- Invitation to exclusive CBB events throughout the year
- On-screen recognition at event and verbally by Emcees
- Acknowledgment in pre- and post-event publicity

★ ENTERTAINMENT SPONSOR \$20,000

UNDERWRITING OPPORTUNITIES:

- Entertainment Sponsor (3)
- Stage Sponsor (2)
- VIP Party Sponsor (1)

* In addition to your amenities, your donation will help to provide 200 rides.

CATTLE BARON AMENITIES:

- 1 Prime Table of 10 – 10 guests total with Table Service
- 10 VIP tickets night of party
- 10 Commemorative Gifts
- Private Meet and Greet for guests with talent
- Logo included in program
- Logo included on event website
- Prominently placed signage (banner) at event (ACS will provide)
- Half-page ad in program
- Social media recognition
- On-screen recognition at event and verbally by Emcees

★ CHILDREN'S PARTY SPONSOR \$15,000 4 AVAILABLE

UNDERWRITING OPPORTUNITIES:

- Children's Party Sponsor

CATTLE BARON AMENITIES:

- 1 Prime Table of 10 – 10 guests' total
- 6 VIP tickets night of party
- 6 Commemorative Gifts
- Logo included in program
- Logo included on event website
- Video of Children's Party moments played at Ball including your logo
- Half-page ad in program
- Social media recognition
- On-screen recognition at event and verbally by Emcee

CHILDREN'S PARTY AMENITIES:

- Logo included on Children's Party invitation
- Opportunity to meet and greet children and parents/caregivers at party.
- Opportunity to hang banner and give one marketing item.

★ MISSION SPONSOR

\$12,500 4 AVAILABLE - INDUSTRY EXCLUSIVE

UNDERWRITING OPPORTUNITIES:

- Mission Paddle Raise Sponsor

** In addition to your amenities, your donation will help to provide 300 rides.*

CATTLE BARON AMENITIES:

- 1 Preferred Table of 10 – 10 guests total
- 4 VIP tickets night of party
- 4 Commemorative Gifts
- Logo included in program
- Logo included on event website
- Mission paddle raise mentions noted as “brought to you by” in promotional materials and at event
- Logo on Paddle Raise materials and signage
- Half-page ad in program
- Social media recognition
- On-screen recognition at event and verbally by Emcee

★ “BETTER MAN” \$10,000

UNDERWRITING OPPORTUNITIES:

- Mobile Bidding Sponsor
- Bar Sponsor (3)
- Stall Crawl Sponsor (3)
- Specialty Cocktail Sponsor (5)
- Baron Recruitment Reception(s) Sponsor
- Volunteer Celebration Sponsor
- Registration Sponsor

CATTLE BARON AMENITIES:

- 1 Preferred Table of 10 – 10 guests total
- 4 VIP tickets night of party
- 4 Commemorative Gifts
- Logo included in program
- Logo included on event website
- Half-page ad in program
- Social media recognition
- On-screen recognition at event and verbally by Emcee
- Signage/Logo in designated area related to Sponsorship

** In addition to your amenities, your donation will help to provide 100 rides.*

★ “TAKE ME HOME COUNTRY ROAD” \$7,500

UNDERWRITING OPPORTUNITIES:

- Valet Parking Sponsor
- Decorations Sponsor
- Goodbye Goody Sponsor
- Bottled Water Sponsor
- Phone Charging Station Sponsor
- Event Security Sponsor
- Photography Sponsor
- Executive Bathroom Sponsor (if needed)

** In addition to your amenities, your donation will help to provide 75 rides.*

CATTLE BARON AMENITIES:

- 1 Table of 10 – 10 guests total
- 2 VIP tickets night of party
- 2 Commemorative Gifts
- Name listed in program
- Name listed on event website
- Quarter-page ad in program
- Social media recognition
- On-screen recognition at event
- Signage/Logo in designated area related to Sponsorship

★ “I FEEL LUCKY” \$5,000

UNDERWRITING OPPORTUNITIES:

- Photo Booth Sponsor
- Heads or Tails Sponsor
- Cut the Deck Sponsor
- Shots and Shotguns
- Glow Stick Sponsor
- Balloon Drop Sponsor
- Wine Toss/Pull Sponsor
- Table Sheriff Sponsor
- Knife Pull Sponsor
- Live Auction Sponsor
- Silent Auction Sponsor
- Raffle Ticket Sponsor
- Whiskey Pull Sponsor

** In addition to your amenities, your donation will help to provide 50 rides.*

CATTLE BARON AMENITIES:

- 1 Table of 10 – 10 guests total
- 2 VIP tickets night of party
- Name listed in program
- Name listed on event website
- Signage/Logo in designated area related to Sponsorship

★ \$2,500 - GOLD TABLE SPONSOR

- 1 Table of 10 – 10 guests total
- 5 Commemorative Gifts

★ \$600 - COUPLE'S NIGHT OUT

- 2 Tickets with 2 VIP Passes
- 1 Commemorative Gift

★ \$2,000 - SILVER TABLE SPONSOR

- 1 Table of 8 – 8 guests total
- 4 Commemorative Gifts

★ \$250 - INDIVIDUAL TICKET

TULSA CATTLE BARONS' BALL AT 181 RANCH

For sponsor information contact Dana Harris (918) 760-2939, Dana.Harris@cancer.org or visit TulsaCattleBaronsBall.org