Coming in 2021 the 3rd Annual
11:00AM-2:00PM

CONSTRUCTION VS. CANCER

SoCal

SPONSORSHIP OPPORTUNITIES
CONSTRUCTION VS. CANCER SOCAL

Pediatric cancer patients will enjoy the thrill of “Sitting in the Driver’s Seat”

What is Construction vs Cancer?

Imagine a young child affected by cancer being given the opportunity to sit in and help operate a piece of equipment such as a backhoe, bulldozer, or excavator! That is the goal of “Construction vs Cancer” – a unique fundraising event that provides a festive, fair-like atmosphere for young cancer patients and their families.

HOW CAN YOU HELP?

Commit your organization to becoming a sponsor through your contribution. Your generous donation will provide benefits such as tickets to the event for children with cancer and their families, logo placement on banners and apparel, social media recognition, and photo-ops. Most importantly, your contribution will help fund research to beat cancer once and for all.

Saving Lives, Celebrating Lives, and Leading the Fight for a World Without Cancer!

2019 Numbers at a Glance

The Society funded 740 grants nationally, totaling $740,503,749. This included 110 grants in California, totaling $58,300,000.

Patient services provided by the Society was up in comparison to 2018, continuing to show the value of our free services to cancer patients.

During 2019, # of program services provided in Riverside & San Bernardino counties:

- Transportation to/from treatment-1855
- Lodging for patient & caregiver- 406
- Free wigs for patients- 580
- $25,000 in Transportation Grants given to 3 local organization to assist with transportation.

RANDI STUART | RANDI.STUART@CANCER.ORG | 909-754-2901
17310 RED HILL AVE. SUITE 300, IRVINE CA 92614
# SPONSORSHIP OPPORTUNITIES

## BENEFITS AT A GLANCE

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Exclusive Presenting</th>
<th>Quartz</th>
<th>Zircon</th>
<th>Topaz</th>
<th>Copper</th>
<th>Graphite</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsor Amount</strong></td>
<td>$30,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
</tr>
<tr>
<td>Event Day Passes w/ early access</td>
<td>Unlimited</td>
<td>50</td>
<td>30</td>
<td>20</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>Onsite instant photo booth with company logo</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photo opportunities at the event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition on event website &amp; social media platforms (name or logo)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Opportunity to display company banner (company provides if $5k or less, ACS provides co-branded if $10k &amp; above)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Opportunity to set up a Company tent with kids’ activity</td>
<td>10x20</td>
<td>10x10</td>
<td>10x10</td>
<td>10x10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo recognition on print collateral</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity for media interview during event (if secured)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal recognition from stage at the event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company printed on t-shirt</td>
<td>Logo Front &amp; Back</td>
<td>Logo Back Only</td>
<td>Print Back Only</td>
<td>Print Back Only</td>
<td>Print Back Only</td>
<td></td>
</tr>
<tr>
<td>Speaking Opportunity from stage</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition as Presenting Sponsor on all external communication including media.</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
UNDERWRITING OPPORTUNITIES

**All underwriting opportunities include recognition on event signage, website, and social media; listing on sponsor banner at the event.**

T-SHIRT UNDERWRITER - $5000

*Only one opportunity available*

- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by company) at event for company provided materials or for children’s activity
- Company name and/or logo placed on up to 4 areas of event T-shirt (back, front, sleeves)
- Photo opportunities at the event
- Event day 20 early access passes

KID ZONE UNDERWRITER - $5000

*Only one opportunity available*

- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Promotional 10x10 tent (provided by company) at event for company provided materials or for children’s activity
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 20 early access passes

KIDS SWAG UNDERWRITER - $2500 AND UP

- i.e. baseball hats, hard hats, or other
- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Company name placed on back of event T-shirt
- Photo opportunities at the event
- Event day 10 early access passes

WRISTBAND UNDERWRITER - $1000

*Only one opportunity available*

- Exclusive branding on each wristband distributed to attendees
- Company name recognition on social media platforms and event website
- Opportunity to display one (1) company banner at the event (provided by company)
- Photo opportunities at the event
- Event day 4 early access passes

IN-KIND OPPORTUNITIES

**All in-kind opportunities include recognition on event signage, website, and social media.**

Sunscreen   Entertainment

Bus/Transportation   Pediatric Survivor Gifts

Signage and Banners   Kid’s Activities

Customizable Opportunities
Commitment Form

Corporation Name: _______________________________________________________________________________________

Name (as it will appear in print for recognition): _____________________________________________________________________________

Contact Name(s): ____________________________________________________________________________________________

Title(s): ________________________________________________________________________________________________

Mailing Address: ______________________________________________________________________________________________

City / State / Zip: ___________________________________________________________________________________________

Email: __________________________________________________________________ Phone: _________________________________________________________________________

Sponsorship Levels:

☐ $30,000 Exclusive Presenting Sponsor (include company logo)
☐ $15,000 Quartz Sponsor (include company logo)
☐ $10,000 Zircon Sponsor
☐ $5,000 Topaz Sponsor
☐ $2,500 Copper Sponsor
☐ $1,000 Graphite Sponsor

☐ Unable to be an official sponsor at this time. However, please accept our donation of $__________ towards the event.

☐ Please contact to discuss any in-kind sponsorship opportunities

Please Charge Our Credit Card (or send a check made out to American Cancer Society to the address below)

(Circle) Visa  MasterCard American Express Discover

Total Amount to be charged to the credit card: $__________________________

Name on Card: ___________________________________________________________________________________________

Billing Address: __________________________________________________________________________________________

Card Number: ____________________________ Expiration Date: ____________________________

3-digit Security Code: __________ Signature: ________________________________________________________

Tax ID: 13-1788491

Please email completed form to randi.stuart@cancer.org

or mail to American Cancer Society Attn: CvC SoCal 17310 Redhill Ave #300, Irvine CA 92614

PLEASE JOIN US FOR THIS AMAZING EVENT, AND HELP FIGHT BACK AGAINST CANCER!

*American Cancer Society will distribute tickets to local hospitals and cancer care facilities.