Join a Men Wear Pink Campaign

Step 1: Find Your Campaign.

Navigate to your event website, or visit https://menwearpink.org and search for your local event site by entering your event name or location in the “Find a Candidate or Campaign” search box.

Step 2: Start Registration

At the very bottom of the page, click the pink ACTIVATE link to begin the registration process.

Step 3: Log In

- New Candidates will create an account by entering their name and password.
- If you have joined us for an event in the past, you will log in using your Username and Password from the previous year.

Step 4: Complete registration details.

New Candidate registration view

Returning candidates information will be prepopulated, and the sign-up button will be activated.

If you have any question about customizing your page, please contact your local staff partner or call the American Cancer Society at 1.800.227.2345.
Personalize Your Fundraising Page

Once you have completed registration, you will be redirected to your fundraising dashboard. Here are four quick steps to customize your personal fundraising page your potential donors will visit.

Step 1: Company Affiliation
Add Company affiliation by selecting the edit pencil.

Step 2: Add a Profile Picture

Step 3: Add a Title and Description
This will be your opportunity to quickly share why you are fundraising for your campaign.

Step 4: Update your photo
This will be the photo that appears in the candidate leaderboard.

Tip: Supported file types for photos are .jpeg, .gif, or .png and they should be smaller than 4MB.

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