Making Strides Against Breast Cancer

DAY OF EVENT DETAILS

Sunday, October 14, 2012
Memorial Field, Concord, NH
5 mile walk

Registration: For additional donations 11AM—12:30PM
Team Photos: 11AM—12:30PM
Survivor Photo & Opening Ceremony: 12:45PM
Walk: 1:00PM

Please respect Opening Ceremonies.
The walk begins at 1:00PM, let's make strides together.

All participants must register; either online or with a paper registration form.

Individual Walkers are welcome. Please come to the Registration Tent to register and then join others at the “Individual Striders” sign. Everyone who raises $75 will receive a long sleeve Making Strides T shirt.

Additional Team Donations: Meet your team captain at your team sign. Your team captain will collect all the money and come to the Registration Tent to the area marked “TEAM CAPTAINS”. We will be sure to add it to your team’s total. Important note: for team members who raise $500, Team Captains need to document this on your Bank Day Tally Sheet, so they can receive a voucher for their Making Strides 1/4 zip Fleece.

Team Signs: Each confirmed team will have a team sign at Memorial Field. Please do not remove your signs, as they were graciously donated by Advantage Sign Company and will be used every year.

Team Photos: Team Photo Stations will be available from 11:00am—12:30pm, located to the left of the stage area. Please gather your team and bring them over to a Team Photo Station for the picture. As an alternative, if you have a team of 15 or less, there will be roving Official Making Strides photographers that will walk among the team signs to take your team photo at your team sign.

Request of each Team Captain: Please turn your shirt around for the photo. It is a clear way for us to get your team name in your photo! Thanks. After your walk, team photos will be on display at Memorial Field. Your free Team Captain photo will be available at Concord Camera Store after November 1, 2012. Photos and other items will be available to be viewed and ordered online, through Concord Camera Store’s website: www.concordcamera.com

Accessible Parking - The Memorial Field parking lot will be reserved for those with accessibility needs and the lot across the street will be reserved for Survivor Parking.

Safety: Please leave dogs, bicycles, roller blades and scooters at home. This is for the safety of all participants and will be enforced at the field. Please make your team members aware of this important safety note. Children’s strollers, wagons and wheelchairs are welcome.

Parking: The entire Governor Hugh Gallen State Office Park is available for your parking needs. This has 1500 parking spaces. Please enter the parkway off Pleasant Street or Clinton Street. Please avoid using Fruit Street. There will be parking signs and attendants there to assist you. Shuttle bus will be available from 11:00am-3:30pm to shuttle participants from the parking area to the field. Due to the ample parking available there will be NO REMOTE PARKING at Exit 16 or Rundlett.

Survivor Way: Langley Parkway allows us to have “Survivor Way”, a shorter distance for survivors and their families to walk. Many of our participants are in treatment or recovering, so this allows for a more manageable walk for our survivors. Please be respectful of this special addition to our route. The majority of our walkers will continue on the course. “Don’t miss that Clinton Street experience!”
**Survivor Outreach:** We are extending a special invitation to all those challenged by breast cancer. Our Survivor Outreach is designed to be inclusive so that all are welcome to participate in Making Strides Against Breast Cancer. For those newly diagnosed, to those in treatment, to those living beyond breast cancer, everyone is invited to share in the spirit of the day. There are many meaningful ways to participate:

- Visit the Survivor Tent: A place for conversation, reflection and gathering.
- Survivor tent activities.
- 12:45pm Survivor Photo will be taken at the stage. Survivors are invited to gather at 12:30pm outside the survivor tent to walk in unity to the front of the stage.
- Enjoy Opening Ceremonies with family & friends.
- Participants can walk as much or as little as they want and take a ride back to the field in one of our Courtesy buses.
- Cheering at the finish line is always an option.

**Stride Store:** Making Strides logo merchandise will be available for purchase. All proceeds benefit Making Strides Against Breast Cancer. Cash, checks and credit cards accepted.

**Kids Area:** Children are invited to visit the Kids area on the basketball court and participate in a craft activity. All children must be accompanied by an adult.

**Welcome Tent:** You will find I am Making Strides for stickers, Awareness Ribbons, Survivor Sashes, Day of Event Programs and assistance at the Welcome Tent.

**Need Assistance?** Look for an Ambassador in a neon green shirt. They will be happy to assist you.

**Visit The Garden of Hope & Remembrance Area:** Dedicated to all who have been touched by breast cancer, the Garden of Hope offers a way to place the names of those whom we are walking in honor of or in memory of. The Remembrance area is a quiet place to remember, reflect and with a candle honor the memory of loved ones still in our hearts. These areas of reflection are located to the right of the stage. *If you haven’t been to the Garden of Hope or Remembrance Area – make a point to walk over.*

**Lilly Oncology on Canvas Art Exhibit:** To help our community celebrate the 20th Anniversary of Making Strides, this inspiring art will be on display in the tent on the tennis courts. This free public exhibit tours the country and showcases patient, caregivers, doctors and survivor reflections of the life-affirming changes that give the cancer journey meaning. Display will be open 11am—3pm.

**Self Photo Station:** Bring your camera and take photos of you and your group using the Making Strides Logo backdrop.

**Courtesy Buses:** We will have multiple Courtesy Buses circling the walk route for anyone who would like a ride back to Memorial Field.

**Port-a-Potties:** available at Memorial Field, on Survivor Way and at the half way point of the route.

**Water stations:** along the course, at every mile. Recycling stations will also be available.

**Celebration back at Memorial Field!** Join us for music, refreshments and to share in the spirit of the day! We appreciate the generous donations of food & drinks by our refreshment sponsors. Pizza and light refreshments will be sold for those who wish to purchase food before the walk.

**Rain or Shine:** Those in treatment can’t take a day off because of weather, so we will be out there Making Strides, rain or shine.

**Finish Line:** We receive many requests from people who will not be walking, but would like to volunteer to help. We have a job for them. We would like to have the finish line area filled with cheering people to encourage and support walkers as they return to Memorial Field. For many, this is a powerful moment. Anyone is welcome to join the cheering section. Volunteers are welcome to make signs of appreciation and support. Walkers will start to come across about 1:30 PM and over 6000 people will follow in the next few hours.

*Thank you for Making Strides Against Breast Cancer.*