15th Annual
COUTURE FOR CANCER

Donor Opportunities to Benefit the American Cancer Society
Happy birthday, Couture for Cancer! We are excited to celebrate Couture’s 15th birthday on March 2, 2019! This fashionably fun and fierce event honors and celebrates cancer survivors and those who have passed. During the past 14 events, we have cheered as cancer fighters walked the Couture runway, embraced those who have shared their cancer stories, and raised more than $1 million for the American Cancer Society.

Couture for Cancer has built a reputation of showcasing beautiful, edgy, and luxurious pieces from impressive designers from around the world. Couture attendees also know they are saving lives by fighting back against cancer and supporting care providers by donating to the event.

Both of us have been touched by cancer. It is devastating and heart-wrenching – a nightmare come to life. We looked for strength and resources from the American Cancer Society when we were supporting our loved ones who were going through treatments and handling the issues that went along.
with it. The American Cancer Society never hesitated. Now it is our turn to help the organization that assisted us during our darkest time.

Thank you in advance for your support and generosity, and we invite you to join us on March 2. Share in the emotional journey as survivors walk the runway modeling fashions from national designers and local boutiques. Celebrate the lives of those who no longer walk beside us. Help us find more time for those who have been diagnosed.

Sincerely,

Jenalea Randall and Julie Schmidt
Couture for Cancer Co-Chairs
Live Auction Items

We are seeking donations of upscale fashion and home decor items.

The top items received will be included in our live auction. Live auction items generally range in price from $500* to $10,000. If your item is chosen for the live auction, you will receive the following:

- Opportunity to provide pictures/ads to be displayed on large video screen(s) during the live auction of your donated item (PowerPoint presentation format).
- Opportunity to display live auction item(s) in the video presentation several times throughout the event – company information will also be presented.
- Opportunity to display your item(s) on a model for the runway show if applicable (model provided by Couture for Cancer).

Runway Show Fashion Spotlight

- Opportunity to provide a mannequin dressed in items from your company/store to be displayed during the event with appropriate signage if applicable.
- Opportunity to provide outfits to be worn by models during the runway show.
- Opportunity to provide pictures/ads to be displayed on large screen(s) during the runway show (PowerPoint presentation format).

*Includes $500 minimum gift certificate
Ladies Swag Bags

We are seeking donations of items for our swag bags that attendees receive. Swag bag items can be donated in any quantity, ranging from 20 items for Uber VIP swag bags, 30 items for VIP swag bags and up to 300 items for inclusion in all of the event swag bags. Company/store information may only be placed in the bags with the following criteria:

- Donate up to 300 items for the swag bags and/or contribute to the event as a major sponsor. (Please inquire if you are interested in participating at a greater level.)

Silent Auction Items

We are seeking donations of upscale fashion and home decor items. Most items donated will be included in the silent auction. These items generally range in value from $50 to $5,000. By donating an item for auction, the following will be offered:

- Donors will be recognized in the event program.
- Opportunity to provide display materials with auction items.
- Company/designer name will be listed in event program’s company donor index.
Couture
A French term referring to one-of-a-kind designs by leading fashion houses, available only in high-end boutiques.

Cancer
Includes more than 100 diseases characterized by uncontrolled cellular growth and spread of abnormal cells – and responsible for about a quarter of all U.S. deaths.

Couture For Cancer
A unique fundraising event that celebrates fashion and compassion to fight one of the most dreaded diseases of our time.

Help Us Stand Up to Cancer
Make a stand against cancer by supporting the 15th Annual Couture for Cancer, a joint effort of the American Cancer Society, local retailers, and leading fashion designers. Your participation in the event directly influences the lives of people and their families battling cancer – and helps protect future generations.

- **Be a Sponsor**
  Choose from a range of sponsorship opportunities with corporate signage and recognition during the live auction.

- **Contribute to the Auctions**
  Donate new, upscale fashion or home design item(s) for our silent and live auctions.

- **Donate Swag Bag Items**
  Provide 20 items for UBER VIP swag bags, 30 items for VIP swag bags, or 300 items for inclusion in all swag bags received by attendees.

For more details, please contact:
[TopekaCoutureForCancer.org](http://TopekaCoutureForCancer.org)
Thank You To Our 2018 Premier Donors And Featured Designers

Company Information

Please provide information as it should appear in promotional pieces.

Company Name

Contact Name

Email Address

Mailing Address

City State ZIP

Phone Fax

Website

Committee Member who contacted you for this donation

Gift Item Name Estimated Value

Gift Description (Please specify color, size, material, all restrictions, time available, valid for how many people, assembly required? exchangeable?, etc.)

Signature Date

By signing this form, you agree to fulfill your commitment of sponsoring/donating the item(s) listed on this form. I.D. #13-1788491. Tax receipts will be issued for the full appraised value of donated goods or services and cash donations. Sponsorship opportunities will be sold on a first-come, first-served basis.

Donation Deadline: February 16, 2019

Please return your form to:
American Cancer Society Couture for Cancer
1315 SW Arrowhead Road, Topeka, KS 66604
Phone 785.273.4462, Fax 785.273.1503
TopekaCoutureForCancer.org
☐ I prefer my donation to stand alone.

☐ My donation may be combined with others to build an auction lot.

☐ Tangible item

☐ Certificate attached (if this auction donation is a gift certificate, please attach it.)

☐ Need certificate (Check here if you need a gift certificate prepared for you.)

Delivery Information

☐ Item(s) needs to be picked up (local option only).

☐ Item(s) will be delivered by donor by _________________ (date).

☐ Item(s) accompanies this form.

Thank You to Our 2018 Sponsors

Blue Cross Blue Shield of Kansas, Cassidy Orthodontics, Adam Collyer, Community Bank, CoreFirst Bank and Trust, Deloitte & Touche, Ernst & Young, LLP, Dr. Benedict Figuerres, Gradient Financial Group, Great Plains Media, Heritage Bank, Innovation Design Group, Daniel & Janice Hirstein, J.F. McGivern, Jones Huyett Partners, Mainline Printing, Melissa Brunner, Midland Care, Mize Houser Company, Polo Custom Products, a division of M-C Industries, Inc., Prairie Band, Security Benefit, Silver Lake Bank, The University of Kansas St. Francis Campus, Stormont Vail Health, Tallgrass Orthopedics, WIBW-TV