GOLD RUSH to the cure

NOV 2, 2019
2019 CATTLE BARON’S BALL CHAIRS

2019 Event Co-Chairs
Don & Marcia Vaughn

2018 Event Past Chairs
Ken & Tena Stoppel
OPPORTUNITIES

Sponsorship & Underwriting

WHY INVEST IN THE CATTLE BARON’S BALL?

American Cancer Society Mission
Save lives, celebrate lives, and lead the fight for a world without cancer.

Access to Care
The Society feels strongly about providing patients a free place to stay while going through treatment and providing the opportunity to get to treatment. Our Hotel Partners, Hope Lodge, and Road to Recovery programs do just that, making it easier to survive cancer.

Life Saving Research
In 2018, as of August, the Society funded 6 RESEARCH GRANTS in the state of Kansas, totaling $2,789M.
The American Cancer Society takes a comprehensive approach to ending the pain and suffering from childhood cancer by leveraging our unique strengths in funding the best research; publishing the most current trends in childhood cancer occurrence and survival; providing information on symptoms, early detection, treatment and support for children with cancer and their families; and working to improve the quality of life for childhood cancer patients and survivors.

This work is important because Childhood Cancer is the second leading cause of death among children ages 1-14 in the United States.

Approximately 11,060 children in the United States under the age of 15 will be diagnosed with cancer in 2019. Childhood cancer rates have been rising slightly for the past few decades.

Cancer doesn’t fight fair at any age, but it’s devastating when it occurs in children. While ACS funds more than $25 million in multi-year research projects related to childhood cancer, we want to do more.

HELP US MAKE A DIFFERENCE IN THIS FIGHT AND LEAD THE WAY FOR A WORLD WITHOUT CHILDHOOD CANCER.
25K
PRESENTING SPONSOR

Level Benefit
- Awarded the Prestigious Honor of the Distinguished Visionary Award from the American Cancer Society
- Company name/logo included on all Cattle Baron’s Ball print materials*
- Donor publicly acknowledged on the website and in all the print media promotions of the event*
- Donor publicly acknowledged at the Cattle Baron’s Ball by the Chairs of the event
- Full page recognition in the Cattle Baron’s Ball program
- Company name/logo prominently displayed at the event (2 banners to be provided by the American Cancer Society)
- Ten (10) VIP admission tickets to the VIP party
- VIP check-in for all VIP ticket holding attendees

20K
DIAMOND SPONSOR

Level Benefit
- Awarded the Prestigious Honor of the Distinguished Visionary Award from the American Cancer Society
- Company name/logo included on all Cattle Baron’s Ball print materials*
- Donor publicly acknowledged on the website and in all the print media promotions of the event*
- Donor publicly acknowledged at the Cattle Baron’s Ball by the Chairs of the event
- Full page recognition in the Cattle Baron’s Ball program
- Company name/logo prominently displayed at the event (banner to be provided by the American Cancer Society)
- Four (4) VIP admission tickets to the VIP party
- VIP check-in for all VIP ticket holding attendees

10K
PLATINUM SPONSOR

Level Benefit
- Awarded the Prestigious Honor of the Distinguished Visionary Award from the American Cancer Society
- Company name/logo included on all Cattle Baron’s Ball print materials*
- Donor publicly acknowledged on the website and in all the print media promotions of the event*
- Donor publicly acknowledged at the Cattle Baron’s Ball by the Chairs of the event
- Full page recognition in the Cattle Baron’s Ball program
- Company name/logo prominently displayed at the event (banner to be provided by the American Cancer Society)
- Two (2) VIP admission tickets to the VIP party
- VIP check-in for all VIP ticket holding attendees
5K GOLD SPONSOR

Level Benefit
⭐ Company name/logo included on all Cattle Baron’s Ball print materials*
⭐ Donor publicly acknowledged on the website and in all the print media promotions of the event*
⭐ Half page recognition in the Cattle Baron’s Ball program

2.5K SILVER SPONSOR

Level Benefit
⭐ Company name/logo included on all Cattle Baron’s Ball print materials*
⭐ Company name/logo displayed on signage at event

1K BRONZE SPONSOR

Level Benefit
⭐ Company name/logo included on all Cattle Baron’s Ball print materials*
⭐ Company name/logo displayed on signage at event

RESTRICTED MAJOR GIFT
⭐ Patient Service Center
⭐ Hope Lodge
⭐ Research

IN-KIND OPPORTUNITIES
The charitable contribution of merchandise or other resources, excluding money

Restricted major gifts and in-kind donations are welcome and appreciated at any of the above levels

* If secured by print deadline of August 1, 2019. 
**TABLE AND TICKET OPPORTUNITIES**

VIP PARTY 5-6 P.M. • GENERAL ADMISSION 6-10 P.M. • WESTERN ATTIRE ENCOURAGED

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**VIP RESERVED TABLE**

- Reserved, priority seating for 10
- VIP check-in and early access into event
- Exclusive appetizers available only in the VIP Lounge
- Fine dining and bar with top shelf liquor
- Exclusive entertainment
- 2019 Commemorative Item

**INDIVIDUAL VIP TICKET**

- Reserved, priority seating
- VIP check-in and early access into event
- Exclusive appetizers available only in the VIP Lounge
- Fine dining and bar with top shelf liquor
- Exclusive entertainment
- 2019 Commemorative Item

**GENERAL ADMISSION RESERVED TABLE**

- Reserved general admission seating for 10
- Fine dining and beverages

**GENERAL ADMISSION TICKET**

- General admission seating for one
- Fine dining and beverages

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**CONTACT INFORMATION**

For sponsorship, tables, tickets, donations or to become involved, please contact:
Bailey Vaughn, Community Development Manager • 316.616.6513 • bailey.vaughn@cancer.org

* Early Bird Pricing ends August 31st, 2019