





# **Introduction to Colleges Against Cancer**

#### What is Colleges Against Cancer?

Colleges Against Cancer is a program designed to help eliminate cancer by initiating and supporting the programs of the American Cancer Society on college campuses. It is a program designed by and administered by college students from across the country and is supported by the American Cancer Society.

The program is designed to allow students and staff to work through many different channels to eliminate cancer. These channels are our strategic directions – advocacy, cancer education programs, Relay For Life, and survivorship. Local chapters work alongside their local offices and national leadership to support the efforts of the American Cancer Society in these directions. Whether it is writing letters to Congressmen, organizing a Relay For Life, or teaching students about preventing cancer – the program enables college students to battle cancer on their campuses.

#### **Mission Statement**

American Cancer Society Colleges Against Cancer is a nationwide collaboration of college students, faculty, and staff dedicated to eliminating cancer by initiating and supporting programs of the American Cancer Society in college communities.

## **Introduction to High Schools Against Cancer**

#### What is High Schools Against Cancer?

High Schools Against Cancer is a program started in the Midwest Division by the Relay For Life of Tartan High School leadership to bring mission advancement to their teams and participants by initiating and supporting the programs of the American Cancer Society within their school district. It is a program designed by and administered by students with support of the district faculty and staff and is supported by the American Cancer Society.

A mirror of the CAC program, HAC is designed to allow students and staff to work through many different channels to eliminate cancer. These channels are our strategic directions – advocacy, cancer education programs, Relay For Life, and survivorship. Local chapters work alongside their local offices and national leadership to support the efforts of the American Cancer Society in these directions. Whether it is writing letters to Congressmen, organizing a Relay For Life, or teaching students about preventing cancer – the program enables college students to battle cancer on their campuses.

### Leadership

#### **Midwest Youth Advisory Council**

Students from throughout the Midwest Division represent CAC and HAC chapters and youth Relay For Life events. They support the four strategic directions manifested by the National CAC Leadership Team as well as the youth initiatives of the Midwest Division.

Through conference calls, newsletters, an annual leadership summit as well as one-to-one trainings the youth leadership of the Midwest Division goal to promote fundraising growth and mission advancement via HAC/CAC chapters.

#### **National CAC Leadership Team**

Support CAC chapters nationwide through conference calls, newsletters and a national youth summit to move forward with the four strategic directions of CAC chapters.







# **Strategic Direction**

**Strategic Directions** 

Advocacy Cancer Education (Mission) Relay For Life Survivorship

#### More about our Strategic Directions:

**Advocacy** — Realizing the unique advocacy opportunities for youth communities in k12 school districts and college campuses, the Midwest Division Youth Advisory Council maintain an up-to-date knowledge of American Cancer Society advocacy initiatives; help adapt those initiatives to the youth environment; recommend those initiatives to local CAC/HAC chapters; and help coordinate any nationwide advocacy efforts.

#### For example:

- Legislative grassroots advocacy (ACSCAN, Picture A Curesm, Action Networksm)
- Anti-tobacco initiatives (Smoke-Free Campuses, Great American Smokeout®)

**Cancer Education** — Realizing the unique cancer education needs for youth communities in k12 school districts and college campuses, the Midwest Division Youth Advisory Council maintain an up-to-date knowledge of American Cancer Society cancer control, education and prevention programs; help adapt those programs to the youth environment; and motivate local CAC/HAC chapters to implement those activities.

#### For example:

- Great Americans
- Nutrition and lifestyle issues
- General American Cancer Society knowledge

**Relay For Life** — Realizing the unique nature of the youth community, the Midwest Division Youth Advisory Council will work to develop, grow, and encourage youth involvement in Relay For Life; establish new high school and collegiate Relay For Life events or join community Relay For Life events; and encourage a presence of advocacy, cancer education, and survivorship at those events and throughout the year.

**Survivorship** — Realizing the unique survivorship needs of the youth community, the Midwest Division Youth Advisory Council will work with local HAC/CAC chapters to honor survivors, as well as others personally affected by cancer; evaluate those needs; adapt American Cancer Society programs to fit those needs; and maintain and improve their quality of life.

#### For example:

- Survivor Reunions
- Relay For Life involvement
- Cancer Center engagement