Fast FAQs
Making Strides Against Breast Cancer of Richmond
Sunday, October 15, 2017
Richmond Raceway – 600 E. Laburnum Ave.

What time does Check-In open? Check-in opens at 12:00PM.

What time does the walk begin? The walk will begin promptly at 1:30PM.

Where do I park? Participants can enter Gates 4 (Laburnum Ave) and 6 (Caroline Ave) for parking purposes. You will then be greeted and instructed by RMC as to where to park. Please DO NOT enter the main gate of the Richmond Raceway.

Where do I go to check-in? Check-in will be located under the red and white tent once you enter the venue space.

Do I need to “check-in” if I have already signed up online? If you’ve already signed up online, you should have received an email with your check-in ID before the walk. Print it out and bring it to the check-in tent along with any donations on the day of the walk. Any participants that have not registered online, must stop at the “check-in” tent to complete a paper registration form.

How much does it cost to participate? Participation for Making Strides event is Free. However, we do encourage you to fundraise for our event. We are devoted to saving more lives from breast cancer and we need your help in order to make a difference.

Do Survivors need to register? Yes, Survivors are encouraged to check-in when they arrive at the walk. You may sign-up via the website or at the event.

Where do Survivors go when they get there? We will have a Survivor tent at the event. The survivor tent is a special area for survivors and one caregiver to attend. You will be given a complimentary t-shirt and light meal.

When and where can I turn in money that night? All donations can be turned in at the check-in tent.

What happens if it rains? Making Strides Against Breast Cancer does not stop for rain. If it is raining, the event will continue on as planned. In the event of severe weather (lightening, tornado threat, etc) an announcement will be made on how to proceed.
Where can I find a map of the event space and route? The event space and route map can be found at www.makingstrideswalk.org/richmondva. Under more information click on ‘Event Details’.

Will there be anything special for those raising $1,000 plus? Yes, we invite all participants that raise $1,000 (or more) to our VIP Tent day-of-event. Please stop by to receive your t-shirt and catered food provided by BJ’s Restaurant and Brewhouse.

Will there be food there to eat? Food vendors from Firehouse BBQ, The Dog Wagon, Gourmeltz and SweetFrog will be on site for you to purchase.

If there is a problem or emergency, where should I go or who should I look for? Any problem or emergency needs to be presented to the American Cancer Society staff wearing “Black” event day t-shirts.

Can I bring my pets? Due to insurance regulations, NO pets are allowed at the event, unless they are a certified guide dog for the impaired. All other pets must remain at home.

Can my children rollerblade, skateboard or bicycle at the event? For the safety of all of the participants, please DO NOT allow children to skateboard, rollerblade, or bicycle at the event.

Can I leave and come back? You may leave the event and come back. You must enter and leave through the designated area.

Where are the bathrooms? There are a number of portable potties with hand washing sinks that will be located around the event space. Please help us keep the porta potties clean.

Can we have alcohol at the event? Alcohol and tobacco products are strictly forbidden at the Making Strides Against Breast Cancer event. Anyone caught consuming alcohol or smoking/chewing will be asked to leave.

What about money I collect after the walk? Money collected after the Making Strides Against Breast Cancer walk can be turned in at or mailed to the ACS Office at 4240 Park Place Court, Glen Allen, VA 23060. If you have any fundraisers post Strides, please contact Mynik Taylor at 1-804-527-3778. Please do NOT mail cash or coins – checks, cashier’s checks, or money orders only.

What is the American Cancer Society Diamond Dig? The American Cancer Society Diamond Dig presented by Diamonds Direct will be at our Making Strides event on October 15th between 11:30am-3:00pm. For a $20 donation, you’ll receive a bucket to take a dig out of our giant sandbox where you’ll have the
chance to win beautiful semi-precious gemstones AND the opportunity to win a 1 carat diamond! Diamonds Direct will be giving complimentary ring or pendant settings to go along with the stones!