

35th ANNUAL
MOONLIGHT Gala
AN AMERICAN CANCER SOCIETY EVENT

Dear Friend of the American Cancer Society,

The Moonlight Gala 2022 promises to be a spectacular evening for all who attend this wonderful American Cancer Society event. This year we are pleased to announce that the reception will be held at a beautiful Private Estate in Stockton on Saturday, August 27th, 2022.

We hope you can join us as a sponsor in 2022!

Your sponsorship will be used to continue our many programs such as cancer research and local patient services. The following is a short list of services and accomplishments the American Cancer Society can celebrate because of your support:

- We have had a hand in nearly every major cancer breakthrough in this century and 49 of our funded researchers have gone on to win the Nobel Prize.
- We are committed to providing accurate and timely information to cancer patients, families, and caregivers 24/7 through our toll-free hotline (1-800-227-2345) and website (www.cancer.org).
- We offer rides to cancer appointments and lodging assistance during treatment.
- We provide one-on-one help to breast cancer patients to give comfort to those newly diagnosed.
- We educate the community about the importance of cancer screenings and making healthy lifestyle choices to lower the risk of developing cancer.

The Society is committed to providing the highest quality information to cancer patients and caregivers, improving the quality of life for local patients with cancer, increasing the prevention and early detection of cancer, and eliminating disparities in cancer care.

You'll be proud to know that your contributions enable the American Cancer Society to touch people wherever they live, whenever they need it. Every second of everyday, the American Cancer Society is helping someone who's facing cancer. What's more, for the past century, the organization has played an important role in nearly every major cancer breakthrough. Your generous financial commitments have made all this possible.

We hope you will consider supporting the American Cancer Society and the Moonlight Gala. In order to receive maximum marketing benefits, please reply by May 31st, 2022. For more information, contact Janelle Wilkinson, Sr. Corporate Relationship Manager at 209.405.4798 or email Janelle.Wilkinson@cancer.org. Thank you in advance for your time and consideration.

Miguel Villapudua
County Supervisor
Gala Chair

Tolen Teigen
FinDec, Chief Investment Officer
Sponsorship Chair

Janelle Wilkinson
Sr. Corporate Relationship Manager
American Cancer Society

207 E. Alpine Avenue – Stockton, CA 95204 – 209.405.4798



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Sponsorship Opportunities

Presenting - \$20,000

- 14 tickets to the Gala reception
- Industry exclusive
- Opportunity to address the event guests
- Full-page ad and welcome letter in event program*
- Verbal recognition at reception
- Post event social media
- Slideshow and dedicated sponsor recognition signage on-site*
- LinkedIn sponsorship recognition
- Personalized ACS funded Researcher video message
- Company logo and bio on event website and company name in event Facebook page title (viewed in all Facebook posts)*
- Link to company's website on event website
- Company logo on the front of event invitation and event program*
- Company logo prominently featured at reception

Emerald - \$15,000

- 12 tickets to the Gala reception
- Opportunity to present guest speaker
- Verbal recognition at reception
- Post event social media recognition
- Slideshow and dedicated sponsor recognition signage on-site*
- Company logo on inside of event invitation*
- Personalized ACS funded Researcher video message
- Company logo on event website and 6 Facebook mentions with logo
- Full-page recognition space in the event program*
- Company logo featured at the reception
- LinkedIn sponsorship recognition

Title - \$10,000

- 10 tickets to the Gala reception
- Verbal recognition at reception
- Post event social media recognition
- LinkedIn sponsorship recognition
- Company logo on event website and 5 Facebook mentions with logo*
- Company logo featured at the reception on slideshow and sponsor recognition signage*
- Company logo on inside of event invitation*
- Company logo on inside of event program*

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Sponsorship Opportunities

Diamond - \$5,000

- 8 tickets to Gala reception
- Verbal recognition at the reception
- Company logo on the event website the 3 Facebook mentions with logo*
- Post event social media recognition
- Company logo featured on slideshow and sponsor recognition signage*
- Company logo on inside of event invitation*
- Company logo on inside of event program*
- LinkedIn sponsorship recognition

Platinum - \$3,000

- 6 tickets to Gala reception
- Verbal recognition at the reception
- Company name on event website and 1 Facebook mention with logo
- Company name featured in slideshow and on sponsorship recognition signage*
- Company name on inside of event invitation*
- Company name on inside of event program*
- Post event social media recognition
- LinkedIn sponsorship recognition

Gold - \$1,500

- 4 tickets to Gala reception
- Verbal recognition at the reception
- Company name on website
- Company name featured in slideshow and on sponsorship recognition signage*
- Company name on inside of event invitation*
- Company name on inside of event program*
- Post event social media recognition
- LinkedIn sponsorship recognition

Silver - \$750

- 2 tickets to Gala reception
 - Verbal recognition at the reception
 - Company name on website
 - Company name on the inside of event program*
 - Company name featured in slideshow and on sponsor recognition signage*
 - Post event social media recognition
 - LinkedIn sponsorship recognition
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Underwriting Opportunities

<p>Event Program - \$5,000</p> <ul style="list-style-type: none"> • 8 general seating tickets • Company logo on cover and inside of the event program* • Company name featured at the event in slideshow* • Company logo on event website and three Facebook mentions with company logo* 	<p>Registration - \$4,000</p> <ul style="list-style-type: none"> • 6 general seating tickets • Company logo on inside of the event program* • Company logo featured at event in registration area and company name featured in slideshow* • Company logo on event website and two Facebook mentions with company logo*
<p>Décor - \$3,500</p> <ul style="list-style-type: none"> • 6 general seating tickets • Company logo on inside of the event program* • Company logo will appear on each table decoration • Company name featured at the event in slideshow* • Company logo on event website and two Facebook mentions with company logo* 	<p>Live Auction - \$2,500</p> <ul style="list-style-type: none"> • 4 general seating tickets • Company name on inside of the event program* • Company logo will appear in the live auction and checkout area • Company name featured at the event in slideshow* • Company name on event website and one Facebook mention*
<p>Mission Experience - \$2,000</p> <ul style="list-style-type: none"> • 4 general seating tickets • Company name on inside of the event program* • Company logo displayed at specified activity location • Company name featured at the event in slideshow* • Company name on event website and one Facebook mention* 	<p>Event Activities - \$1,500</p> <ul style="list-style-type: none"> • 2 general seating tickets • Company logo displayed at specified activity location • Company name featured at the event slideshow* • Company name on event website and one Facebook mention*

**If commitment is made prior to print deadline*

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Yes! We will support the American Cancer Society by sponsoring at the following level(s):

SPONSORSHIP LEVELS

- Presenting Sponsor – \$20,000 Emerald Sponsor – \$15,000 Title Sponsor – \$10,000 Diamond Sponsor – \$5,000
 Platinum Sponsor – \$3,000 Gold Sponsor – \$1,500 Silver Sponsor – \$750

UNDERWRITING LEVELS

- Event Program – \$5,000 Registration – \$4,000 Décor – \$3,500
 Live Auction – \$2,500 Mission Experience – \$2,000 Event Activities – \$1,500

SPONSOR INFORMATION

Contact name: _____ Title: _____

Company name: _____ Phone: _____ Email: _____

Address: _____ City/State/Zip: _____

- I would like my name/company name to appear in event materials.
 I would not like my name/company name to appear in event materials.

Please indicate how your name/company name should be listed in event materials: _____

ARTWORK: Please provide company logo electronically in .JPG and .EPS (Adobe Illustrator CS or higher, PC-compatible, with outlined fonts) file formats as both gray scale and color version. Please note .EPS is the only file format that can be accepted for inclusion on print materials.

Signature: _____ Date: _____

PAYMENT INFORMATION: Total amount: \$ _____ Check Card

To pay by credit card, please contact Janelle Wilkinson

Send completed form and check to:

ACS Moonlight Gala, Attn: Janelle Wilkinson
1545 River Park Drive #428, Sacramento, CA 95815
janelle.wilkinson@cancer.org | 209.405.4798

MOONLIGHTGALA.ORG

Thank you for helping us save lives!

TAX ID #13-1788491

ESTIMATED FAIR MARKET VALUE OF EACH TICKET IS \$95. PER IRS REGULATIONS, THE TAX DEDUCTION IS LIMITED TO THE EXCESS OF THE PAYMENT OVER THE FAIR MARKET VALUE. The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.