



The American Cancer Society Relay For Life and Alpha Phi Omega Fact Sheet

Mission of Alpha Phi Omega

Alpha Phi Omega (APO) is a national, coeducational service organization founded on the principles of leadership, friendship, and service. It provides members the opportunity to develop leadership skills as they volunteer to serve their campus, their community, the nation, and the organization. With more than 400,000 members on nearly 400 campuses, Alpha Phi Omega provides more service on more campuses than any other collegiate service organization.

It is the **vision** of Alpha Phi Omega to be recognized as the premier service-based leadership development organization.

It is the **mission** of Alpha Phi Omega to prepare campus and community leaders through service.

The values of Alpha Phi Omega are to develop leadership, promote friendship, and provide service.

The **objectives** of Alpha Phi Omega are share, grow, improve, and invest.

About the Partnership

The partnership between the American Cancer Society and Alpha Phi Omega began in 2012.

The national Alpha Phi Omega organization will encourage and promote involvement in local American Cancer Society events and programs. APO chapters will coordinate with their local American Cancer Society staff to identify available volunteer opportunities in income development and cancer education programs. This includes committee leadership and team participation in Relay For Life events.

Alpha Phi Omega will also encourage chapters unable to form Relay For Life teams to participate in a service or cancer education capacity.

The partnership will be promoted by both organizations.

- Alpha Phi Omega is an option in the National Corporate Team Program dropdown box on Relay For Life Web sites, and APO fact and tip sheets will be on the Youth Partner page on RelayForLife.org.
- Alpha Phi Omega will provide a link from its Web site to RelayForLife.org.

How to work with Alpha Phi Omega

- Print APO tip and fact sheets, and provide them to volunteers to promote the partnership.
- Encourage APO teams to include Alpha Phi Omega or APO in their team name and complete the required affiliation section online or on the scannable registration form.
- Send APO team stories and photos to Society Division youth leads.
- To locate a APO chapter in your area, select "Chapter Locator" at apo.org/join/whowhyhow.



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