



# Sigma Alpha Lambda and the American Cancer Society Fact Sheet

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## About Sigma Alpha Lambda

Sigma Alpha Lambda is a national leadership and honors organization dedicated to developing the individual and serving campuses and communities around the country. The mission of Sigma Alpha Lambda is to recognize members' academic achievement, to engage them in service, and to help them develop leadership skills. Service is the foundation of Sigma Alpha Lambda's leadership development model, as well as the leadership of the organization itself. Through service, individuals have an opportunity to look outside themselves and lives are changed – not only for the one being served but even more so for the one serving. As a result, the individual learns more about who they really are and what they value.

Sigma Alpha Lambda chapters are located at more than 90 colleges and universities across the United States.

## Statement of Purpose

- To promote academic excellence at the chapter and national level and to encourage high academic achievement among school-aged children in our community
- To engage college and university students, faculty, and staff, as well as the surrounding community, in meaningful, relevant service initiatives and to raise awareness for worthwhile causes

- To promote an understanding of the service model of leadership, to educate on the philosophy of leading through service, and to develop leaders who incorporate service into their lives

## Sigma Alpha Lambda and the American Cancer Society

The centerpiece for Sigma Alpha Lambda's service pillar is the American Cancer Society Relay For Life – an event that brings together people to celebrate, remember, and fight back against cancer. Relay For Life events take place in 5,100 communities nationwide each year, raising awareness about much-needed funds that enable the Society to help create a world with less cancer and more birthdays.

Sigma Alpha Lambda chapters across the country unite to play an important part in this annual event. Whether it is sponsoring teams, helping set up for the event, working with the runners and walkers, organizing games, handing out water, or assisting with many other tasks, members are always there to help in any way they can.

**Celebrate. Remember. Fight Back.®**

Currently, Sigma Alpha Lambda promotes the following activities in support of the American Cancer Society Relay For Life:

- Sigma Alpha Lambda chapters are encouraged to create a team for their local Relay For Life event. In areas where no Relay events are scheduled, chapters are challenged to assume a leadership role in establishing a local Relay For Life event.
- The Sigma Alpha Lambda national office's Web site includes a page devoted to Relay For Life ([salhonors.org/subpages/rfl2010.asp](http://salhonors.org/subpages/rfl2010.asp)).
- Sigma Alpha Lambda's national office provides a theme, T-shirts, and an annual Relay for Life guide to all chapters to help them create the best team possible.
- Sigma Alpha Lambda chapters report their Relay For Life participation and fundraising totals.
- Sigma Alpha Lambda's national office rewards the top earning teams for their dedication and hard work.

## How to Work with Sigma Alpha Lambda

Sigma Alpha Lambda's Relay For Life teams are created all across the country with college and university Relay For Life events and community Relay For Life events.

Please ensure that Sigma Alpha Lambda teams include Sigma Alpha Lambda in their team name and that they register and complete the affiliation information when they register for a Relay For Life event.

To locate a Sigma Alpha Lambda Relay For Life team near you, please contact Catherine Wofford at **[CWofford@sigmaalphalambda.org](mailto:CWofford@sigmaalphalambda.org)**.

