JANUARY 2016

RELAY REVIEW

A NEWSLETTER FOR OUR RELAY FOR LIFE SUPPORTERS

2016 Relay for Life Pottstown

Saturday, June 4th – Sunday, June 5th
10AM
Pottsgrove High School
1345 Kauffman Road, Pottstown, PA 19464

Time to Get Registered!

Our website and registrations are up and running! If you have any problems registering your team online, feel free to e-mail us at pottstownrfl@gmail.com and we will do our best to help you!

Scan this QR code to register now!

Does your team have an upcoming fundraiser?

E-mail the details to us at pottstownrfl@gmail.com so we can let everyone know! Details will be posted on our event website on the "Fundraisers and Activities" page and on our Facebook page (http://www.facebook.com/rflpottstown).

Download the Relay for Life fundraising app and accept donations anywhere!

Search for "American Cancer Society fundraising" in the app store - available for both Apple and Android devices! You can take credit card and check donations right from your phone and have the money credited to you or your team!
Survivor Pins Are Returning in 2016
Thanks to Your Fundraising at Kickoff!

We had a great turnout at kickoff, and we hope you enjoyed yourself as much as we did! We are happy to report that through the support of our basket raffle sales and kickoff 50/50, we raised the $1,000 needed to purchase Survivor Pins for our survivors at Relay this year! It means a lot to us, and to our survivors, that we are able to bring back a small piece of Relay that is so meaningful to many. Thank you to all the teams who donated baskets, as well as to everyone who participated in these fundraisers at kickoff!

Luminaria

This year, all day of event luminaria will be placed on the track as they are ordered.

Any luminaria purchased before Relay will be alphabetized as in the past.

The contact list for luminaria is:
Elizabeth & Russell Layre <layre73@gmail.com>; Jane Sample <jasamp60@gmail.com>; Karen Hydutsky <karen.hydutsky@gmail.com>; Kim Kelly <jzekelly@comcast.net>; Laura Hazeltine <lahazeltine@gmail.com>; Lynne Muthersbaugh <lmuthers1968@gmail.com>

Find Cures Through Research

The American Cancer Society is the largest non-governmental funder of cancer research in the United States, spending approximately $130 million each year to find cures. We fund beginning researchers with cutting-edge ideas early in their careers — 46 of whom have gone on to win the Nobel Prize, the highest accolade in scientific achievement. The Society has had a hand in nearly every major cancer breakthrough of the last century, including confirming the link between cigarette smoking and lung cancer, establishing the link between obesity and multiple cancers, developing drugs to treat leukemia and advanced breast cancer, and showing that mammography is the most effective way to detect breast cancer. In the East Central Division alone, more than 86 research grants are in effect investing over $51 million in finding cures. For more information on the Society’s cancer research program, call 1.800.227.2345 or visit cancer.org/research.

Fundraising Tip:

Cupcake Bar
Have a few people in your office bake cupcakes, and have others donate icing, sprinkles, candies and other toppings. Co-Workers create their own cupcakes for $1.
Make it presentable, and be sure you have different types of cupcakes (yellow, chocolate, red velvet, etc.). Many people will end up buying 2 cupcakes because they can’t decide which one they want!

The official registration and financial information of the American Cancer Society, East Central Division, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800-732.0999. Registration does not imply endorsement. Ohio residents may call 717.783.1720.
First Aid

Calling all medical personnel! The First Aid RV is a great place to spend a couple of hours during Relay. We are seeing RNs, MAs, LPNs, CRNPs, EMTs, First Aid trained folks, doctors, and others who are qualified. NEW this year, we would like to have a rotating "on call" schedule throughout the 24 hours. If you are interested in helping out, please e-mail us at pottstownrfl@gmail.com Thank you!

Introducing "So You Think You Can Sync?!"

2016 Relay for Life of Pottstown LIP SYNC CONTEST! Join us for some fun on stage the day of Relay and lip sync to 3 minutes of your favorite song (music is provided by the contestant ahead of time)! The first 12 acts to turn in their contestant registration form will be eligible to participate, so hurry and sign up! Judging is based on lip sync ability, appearance, and audience response. We will also have a "People's Choice" winner! Registration forms are available at team meetings and also on the Relay website.

Entertainment

If you have any suggestions for Entertainment at Relay this year, please feel free to e-mail our Entertainment coordinator, Matt Uhrig, at mtu5001@gmail.com.

Marketing

New this year we have a marketing committee! They want to get the word out about Relay in the Pottstown community. If you know of any upcoming events where they could set up a table and hand out information, please let us know at pottstownrfl@gmail.com

Volunteers

This year we will be creating an online volunteer sign up for when we need help throughout the Relay season. This will include signing up to help us set up and break down Relay. Please be on the lookout for more information, and we appreciate any help you can give us to make our event a success!

Next Event Leadership Meeting

Wednesday, January 27th at 6:30PM at First Presbyterian Church

If you are interesting in helping us plan Relay, please join us - everyone is welcome even if you are not on a committee! We appreciate all the help and feedback we can get, and would love to have as many people involved in planning our event as possible!

Meeting dates: Tuesday, February 16; Tuesday, March 15; Wednesday, April 20; Wednesday, June 15
Help Us PACK THE TRACK and WIN!!

Relay for Life is having a national challenge with a great prize: an inflatable arch for over the track. This would be an amazing addition to our Relay track! The event in our division that has the largest percentage of growth between January 18-22 WINS! We can do this! Remind all of your friends to sign up in that time period - remember, registration for our event is FREE! This is a great time to use the power of social media! For more information, visit http://www.relayforlife.org/packthetrack

2016 Relay for Life 50/50 Raffle!

You can win up to $25,000!* Tickets are a $2.00 donation. Please pick up and drop off tickets at the 50/50 table before the team captain meetings. The drawing will be held on Relay wrap up night, June 22, 2016 around 7:00 PM. If you need tickets or have any questions, please contact Tana Rinehart at trinehartrelay@gmail.com or 484-955-1055.

*Disclaimer: Total winnings determined by the total number of raffle tickets sold.

Reading Phil’s Baseball is back for 2016!!

Cost per ticket book is $27, and $10 gets credited for Relay fundraising! Each book contains 6 general admission tickets for home games. Ticket book Vouchers will be available for purchase at monthly meetings, starting January 13th. Questions should be directed to Kim Basile, 484-437-1342, or basilekmb@gmail.com

Claire's Gourmet fundraiser will begin January 12th

All orders must be turned in on or before March 1. The items will be delivered April 6 to the First Presbyterian Church. Please plan on being available to pick up your items that evening. For every 10 items sold, your name will be put into a drawing to win $100 or $50 towards your own personal fundraising account.

Bark for Life 2016

Saturday April, 16th at Memorial Park

Happy 10th Anniversary to Bark for Life of Pottstown!!

Still getting organized for 2016?
Bark for Life calendars are still available! $5 donation for each calendar. Pick yours up at the Bark monthly meeting, any Bark event or contact Sue Dudek at sueanndudek@gmail.com

Field of Fortune
Picture a whole field of tennis balls... A dog will be let loose in that heaven of tennis balls to choose one lucky ball as the winner of the Field of Fortune 50/50! Will your ball be the winner? You may purchase a numbered ball for a $5.00 donation to the American Cancer Society at all Bark for Life of Pottstown’s events through the 2016 season including their annual walk on Saturday, April 16th.