Hey everybody! Last week I attended the ACS Core Revenue Academy. While there, I received tons of great information and heard what other Relay event have going on. Tracey Antee from the Laffayette office came up with this newsletter idea. I thought it would be a great way to pass on information each month. Let me know what you would like to see featured in a monthly newsletter. This month I’ve included some information about Brand Toolkit and Relay Nation, it’s two of our greatest resources that many people aren’t aware they have access to.

**ONLINE – WEBSITE ISSUES**

If you are having issues registering your team or participants or missing online donations call 1-800-227-2345 for assistance. Another option is to contact The Income Support Specialist (ISS) Monday - Friday, 6am-11pm and Saturday - Sunday 6am-7pm. If your issues are still not resolved contact me.

**Brand Toolkit**

Another great resource! Volunteers can make their own account and have access to templates for flyers and mission information. Check it out at www.brandtoolkit.cancer.org
Courage Shirts

ORDERS DUE BY FRIDAY!! Don’t forget to get your orders in for the Louisiana Spirit Shirt the Courage Shirts. We have so many awesome options with this shirt AND your team gets $9 from every shirt sold! These can be sold to anyone so make sure you’re bringing it to work, Thanksgiving dinner, the grocery store and asking for someone to support your effort to end cancer. If you need to combine orders with another team, please let me know.

The deadline to order is Dec. 9th and a minimum order of 20 is required.
Pssstt....that’s $180 for your team!

Team Captain University!

Team Captain University is happening! Saturday, January 28th starting at 9am! It will be held at the Capital One Tower downtown Lake Charles. Save the date and let your Team Captains know that this training is taking place.

Relay Nation

If you haven’t checked out Relay Nation yet, then go there now! There are awesome resources there especially for those of you that have new ELT members give them a call and walk them through getting logged into Relay Nation and accessing all that great information.

To log into the site, visit:

www.relaynation.org

Mission

It’s the beginning of December and each month the American Cancer Society focuses on different elements. The December focus is on the National Cancer Information Center (NCIC). Weekly we will post NCIC facts on the Relay Facebook page. Please share them to let everyone know about this amazing resource.
Fall Fundraising

It’s holiday time and I wanted to share a few fundraising ideas for a last holiday push for you guys!

1. **Ugly Sweater Party** - $10 donation for each Ugly Sweater entry, great way to incorporate team fundraising at your work or family get togethers.

2. **Santa Letters** are currently for sale. They are $5 for “Santa” to send a letter to a child. Each order form has a spot to credit a Relay team. Deadline to receive form and payment is December 16th. Printable order form available here: [https://drive.google.com/open?id=0B1sq3lWwhLs0N1BoNDNkVFo2ZVE](https://drive.google.com/open?id=0B1sq3lWwhLs0N1BoNDNkVFo2ZVE)

3. **Sock it to Cancer** - $5 donation and wear your craziest socks to work or Santa hats. Show off and take pictures to post on social media.

4. **Get Crafty** - Make and sell ornaments in memory of someone or Relay For Life ornaments to get people inspired to join. Make and sell wreaths, crochet scarves, baked goods, etc.

5. **Send out holiday cards or email with an ask to donate to your team.**

Just a few quick and easy ideas to help with Fall Fundraising. Check out Pinterest and Relay Nation for more cute and fun ideas.

P.S. Send me pictures from your Ugly Sweater parties, I think they’re hilarious!

I am thankful for the hard work that each of you put into Relay For Life. Have a safe and happy holiday. Let’s make 2017 a year to remember.

**Happy Holidays From My Family To Yours**

Jocelyn Kyle - Jocelyn.Kyle@Cancer.org - 337.287.0262