Email Filtering

You can use Participant and Team filters to target your Engagement emails to a specific audience of current event participants, based on team captain status, dollars raised or emails sent!

Participant Filters:

As you are working through the delivery setup of your engagement message, step 3 gives you the opportunity to select filters based on the participant’s registration:

1. **Previous Event Participation:** Filter the recipients of the email based on whether they participated in the previous event or not.

2. **Online/Offline Registration:** Filter the recipients of the email based on how they registered – online or offline.

3. **Date Range:** Filter the recipients of the email based on the date they registered.

Click NEXT to apply your filters.

Looking to further refine your email audience? Click Configure Additional Filters under Related Actions.

*If you have any questions, please open an event support case*
a. **Donations Received**: Filter the recipients based on the number of donations received or the amount the participant has raised as of the email delivery date.
   i. You can also filter on whether a participant has made a self-donation or not (participant must have been logged in at the time of making the self-donation in order for them to filter correctly).

b. **Participant Emails**: Filter the recipients based on the number of emails they have sent from their dashboard!

c. **Unconfirmed Gifts**: Filter the recipients based on the number of outstanding unconfirmed gifts that the participant has in their Gift History

Click **FINISH** to apply your participant filters.

*If you have any questions, please open an event support case*
**Team Filters**

As you are working through the delivery setup of your engagement message, step 4 gives you the opportunity to select filters based on the recipients’ team information:

1. **Team Membership Filter**: Filter the recipients of the email by team captains, team members, or individual walkers.

2. **Company Affiliation Filter**: Filter the email list further by the participants’ corporate affiliation.

Click **NEXT** to apply your filters.

Looking to further refine your email audience? Click **Configure Additional Filters** under Related Actions.

![Configure Additional Filters](image)

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c. **Unconfirmed Gifts**: Filter the recipients based on the number of outstanding unconfirmed gifts that the participant has in their Gift History

Click **FINISH** to apply your filters.

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