

# American Cancer Society Fundraising Dashboard



Welcome, Kelly

**MY DASHBOARD** MY EVENT

Show Quickstart Checklist

**1** ASK FOR DONATIONS PERSONALIZE MY PAGE MANAGE MY CONTACTS FUNDRAISING RESOURCES

**REACH YOUR GOAL FASTER WITH FACEBOOK**

Set up a Facebook Fundraiser through your dashboard to raise money through social media. On average, connected fundraisers raise more than \$120 through Facebook.

- 1 Connect your American Cancer Society fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

**2** CONTINUE WITH FACEBOOK

**SHARE TO FUNDRAISE**

Share your fundraising page with your family, friends, and co-workers. Sharing your fundraising page in a variety of ways helps you reach more donors.

**3** EMAIL COPY URL

Participants who send emails raise **7x more**.

**MY PROFILE**

Participants who update their personal page raise **6x more** than the average participant.

EVENT **ACTIVE CY21 Masterbrand Blue TEST**

**4** SWITCH EVENTS

**5** UPDATE MY PROFILE VIEW MY PUBLIC PAGE

**6** PERSONAL PAGE URL [More Info](#)

[http://facebook.com/net/gate](#) **7** UPDATE COPY

**8** Add/Edit Profile Image

**I'm supporting the American Cancer Society and you can, too!**

Donate to save lives and fund the future of cancer research, patient support, and advocacy!

**9** Edit Title and Description

**6**

**5** TOTAL RAISED \$0 MY GOAL \$100✓ 150 DAYS LEFT

**6** ENTER CASH/CHECK DONATION

**Fundraising Tips**  
Participants who upload an image raise **6x more**.

*Log in and access your Fundraising Dashboard from your computer, tablet, or phone. It's so easy to ask for donations and track your progress to your fundraising goals!*

1. Create a Facebook Fundraiser and link your Facebook fundraising efforts to your Dashboard.
2. Make a short URL for your fundraising page and share it with your friends and family.
3. Add a new profile photo.
4. Create a title to your page highlighting your reasons for fundraising. Add a description to the built-in donation form to inspire your donors to make a gift.
5. Add your personal fundraising goal.
6. Add photos and a video to personalize your fundraising page.

**NEED HELP?** Call 1-800-227-2345.

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**7**

### WHY I SUPPORT THE AMERICAN CANCER SOCIETY

Participants with personal stories raise **6x more**.

**Why I Support the American Cancer Society**

Cancer has affected so many people I know and love that it's inspired me to join this American Cancer Society event. Taking part in this event gives me the chance to make a difference and honor those touched

[VIEW MORE](#)

MAKE MY PERSONAL PAGE PRIVATE [More Info](#)

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**8**

### MY DONORS

**My Donors**

Be the first to donate!

[DONATE TO MY GOAL](#)

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### MY COMMUNICATIONS

**Manage Contacts** Send an email Saved Drafts Sent Emails

[IMPORT CONTACTS](#) [ADD CONTACT](#) [MANAGE GROUPS](#)

[SELECT ALL](#) Search  [EMAIL](#) [ADD TO GROUP](#) [DELETE](#)

SELECT	NAME ▲	EMAIL ▲	EDIT
<input type="checkbox"/>	Kelly Vigil	kelly.vigil+82@cancer.org	<a href="#">EDIT</a>

[VIEW](#) 5

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**9**

### MY BADGES

Donor Personalized Page Received Donations Team Leader Survivor Caregiver

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### FUNDRAISING RESOURCES

**MOBILE APP**  
Participants who use the mobile app raise up to 43% more online than average participants.

**FUNDRAISE WITH FACEBOOK**  
Event participants who connect Facebook Fundraisers raise 6x more than the average participant.

**FUNDRAISING TIPS**  
Not sure how to start fundraising? Check out these helpful tips.

7. Update your personal story and share why you support the American Cancer Society.
8. View and thank your donors, and send emails to your contacts.
9. See all available activity and status badges, including those you have already earned.

# American Cancer Society My Team Dashboard



The screenshot shows the 'MY TEAM DASHBOARD' interface. At the top, there are navigation tabs for 'MY DASHBOARD', 'MY TEAM', and 'MY EVENT'. The main content area is titled 'MY TEAM DASHBOARD' and includes the following elements:

- Event Information:** 'ACTIVE CY21 Masterbrand Blue TEST'.
- Team Information:** 'TEAM Test123' with an 'EDIT NAME' button. A blue circle with the number '4' is next to the team name.
- Group Affiliation:** 'None' with an edit icon.
- Team Captain:** 'Kelly Vigil' with an edit icon.
- Action Buttons:** Four circular icons with labels: 'INVITE FRIENDS', 'EMAIL MY TEAM', 'PROMOTE MY TEAM', and 'DONATE TO MY TEAM'. A blue circle with the number '1' is next to the 'INVITE FRIENDS' button.
- Team Profile Section:** Titled 'TEAM PROFILE', it includes a 'VIEW PUBLIC TEAM PAGE' link.
- Team Page URL:** A text input field containing 'http://baednet.com/a.net/grow', with 'UPDATE' and 'COPY' buttons. A blue circle with the number '2' is next to the input field.
- Media Gallery:** A grid of 16 icons representing various media types (photos, videos, documents, etc.). A blue circle with the number '3' is next to the gallery.
- Fundraising Goal:** A circular gauge showing 'WE'VE RAISED \$0', 'TEAM GOAL \$2,500', and '148 DAYS LEFT'. A blue circle with the number '5' is next to the gauge.
- Donation Input:** A button labeled 'ENTER CASH/CHECK DONATION'.

1. Invite your friends and family to join your team, email team members, or promote your team with one of our pre-written messages or by using Facebook or Twitter.
2. Create a team page URL.
3. Add photos and videos to your team page.
4. Add your team name.
5. Update team fundraising goal.

# American Cancer Society My Team Dashboard



## 6 WHY WE SUPPORT THE AMERICAN CANCER SOCIETY

Welcome to our Team Page. We've formed this team because cancer has touched all of us in some way. And we want to stop this disease in its tracks. We'll spend the next few weeks fundraising for the American Cancer Society. Then, on the day of the event, we'll honor the lives lost to cancer, celebrate survivors, and

[VIEW MORE](#)

## 7 TEAM DONATIONS

Be the first to donate!

[DONATE TO MY TEAM](#)

**Team Donors** Past Donors

[DOWNLOAD LIST](#)

NAME ▲	AMOUNT ▲	DATE RECEIVED ▲	ACTION
View <input type="text" value="5"/>			

## 8 TEAM COMMUNICATIONS

**Team Members** Past Members

[DOWNLOAD ROSTER](#) [EMAIL ALL](#)

NAME	AMOUNT RAISED	ACTION
Kelly Vigil	\$0	<a href="#">EMAIL</a>
View <input type="text" value="5"/>		

6. Update your team story and share why you Relay!
7. View and thank your team donors, and download a donor list.
8. View your team members and send out team communications.