



## AN AMAZING FUNDRAISING OPPORTUNITY WITH SCENTSY!!

Hi! My name is Charita Jones and I am an Scentsy Independent Consultant in Illinois. It is my pleasure to offer your organization an extremely successful and universally appealing fundraising item – CANDLES! But not just any old candle – **Wickless, Flameless and Soot-Free Candles!** *Scentsy* products are simple, beautiful and a SAFE alternative to candles. *Scentsy* creates beautiful hand-made pieces of pottery (warmers) that use a low-watt light bulb to warm the wax, providing the wonderful fragrance of candle with NO WORRIES! Regular candles are banned from classrooms, dormitories, offices and public buildings. Where a candle cannot go, *Scentsy* can! *Scentsy* products are SAFE for children and pets! The *Scentsy Wickless Candle* is a great product that is a cut above the rest and our authentic *Scentsy Candle Bar* (wax) comes in many colors and 80 different scents!

Holding a fundraiser is a very easy, cost-effective way to raise money for your organization. Fundraisers also provide a great team environment for all involved. Everyone can participate in raising funds and work together to help the organization grow and be successful.

With a **Scentsy Fundraiser**, all materials needed (catalogs, order forms, envelopes, instructions, etc.) will be provided to you/each participant free of charge. I want your fundraiser to be a success with minimal effort on your part. I do recommend a fundraiser “kick-off party”, where I will have products displayed, scents to smell and can answer any and all questions you and the participants/parents may have.

Just a few of the many benefits of our wickless candles:

- ★ *Safety* ~ since there is no open flame you don't have to worry about starting a house fire or breathing in soot or wax (only the fragrance is released into the environment).
- ★ *Safe temperature* ~ The wax warms to just above body temperature. You can safely touch the warm wax and NOT get burned.
- ★ *Healthy* ~ No added calories here!
- ★ *Affordability* ~ Our *Scentsy* bars are just \$5 each, you can afford to have a variety of scents. Warmers range from \$20.00- \$35.00
- ★ *Variety* ~ with over 80 scents to choose from, you are sure to find several you love! A wide variety of *Scentsy* warmer styles and sizes allows you to find the perfect warmer for you!
- ★ *Great gifts* ~ *Scentsy* makes a great gift for birthdays, house-warming gifts, weddings, baby shower, Christmas...any occasion!

I look forward to talking with you to work together to make your fundraiser successful!

Warmly,

\* Charita Jones \*



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# THE DOLLARS & SCENTS OF THE FUNDRAISER

GREAT PROFITABILITY! The *Scentsy Wickless Candle* Fundraising program is designed to be easy and profitable for your organization. As a *Scentsy Independent Consultant*, I will provide all needed supplies and will donate my commission toward your fundraiser. With this opportunity, I am able to uphold *Scentsy's* motto of "Give More Than You Take".

## WHAT ARE THE PROFITS?

Your organization will receive 20% of all the products sold up to \$1,999 in sales. **When your fundraiser reaches \$2,000 in sales (very easy to achieve), your organization will receive 25% of sales.** Shipping is FREE (unless direct shipped or ordered online) and each order will be inventoried, labeled and sorted. Products will be delivered to Fundraiser Coordinator, individually packaged and ready for your customers to pick up and enjoy! Products will be delivered approximately 2-3 weeks after the fundraiser is complete. You will receive the profit from your fundraiser on the 15<sup>th</sup> of the month following the close of your fundraiser.

## EARNING POTENTIAL:

20% profit	Each sells \$25:	Each sells \$50:	Each sells \$100:
<b>10 Participants</b>	\$250 sales = \$50	\$500 sales = \$100	\$1,000 sales = \$200
<b>25 Participants</b>	\$625 sales = \$125	\$1,250 sales = \$250	<b>\$2,500 sales* = \$625</b>
<b>50 Participants</b>	\$1,250 sales = \$250	<b>\$2,500 sales* = \$625</b>	<b>\$5,000 sales* = \$1250</b>
<b>100 Participants</b>	<b>\$2,500 sales* = \$620</b>	<b>\$5,000 sales* = \$1,250</b>	<b>\$10,000 sales* = \$2,500</b>

**\* With \$2,000+ in sales, you will receive an extra 5% in profit! (Included in above figures.)**

NOTE: Your organization may be used to earning 50% profit on fundraisers. 50% of the little price of candy (that no one wants or needs to eat) isn't much. Other companies inflate their prices to your customer in order to cover the expense of the fundraiser...Scentsy DOES NOT. Scentsy products offer real value, sell easily and are a unique and SAFE product.

## BONUS POTENTIAL:

For every Scentsy party that is scheduled (as a result of your fundraiser), held and achieves \$400 in sales, your organization will receive 10% of those sales! This is residual (BONUS!) income for your organization!

## PARTICIPANT PRIZES:

To encourage your students to participate in the fundraiser, prizes will be awarded to the top three sellers and a pizza party for the top-selling class!

**NOTE: NON-PROFIT/TAX-EXEMPT ORGANIZATIONS WILL NOT PAY SALES TAX.**

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